



VOLKSWAGEN DEALERSHIP COMMUNICATION

Date: January 7, 2013

To: Dealer Principal, Sales Manager, Service Manager, Parts Manager and Warranty Administrator

Subject: Customer Notification Dates for Voluntary Safety Recall 69i9
2012-2013 Model Year Volkswagen Beetle with Leather Sport Seats
Passenger Occupant Detection System Control Module (J706)

IMPORTANT NOTICE TO DEALERS - FOR IMMEDIATE DISTRIBUTION
Customer Notification for Voluntary Safety Recall 69i9
DO NOT SELL, LEASE OR DEALER TRADE ANY AFFECTED VEHICLE

As previously announced, Volkswagen notified the NHTSA and Transport Canada of a voluntary safety recall affecting some 2012-2013 model year Volkswagen Beetle vehicles equipped with leather sport seats.

We now have additional parts available and will begin customer notifications on or about January 9, 2013.

As a reminder, by law dealers must correct, prior to delivery for sale or lease, any vehicle that fails to comply with an applicable Federal Motor Vehicle Safety Standard or that contains a defect relating to motor vehicle safety. Once a vehicle has been repaired, it can be offered for retail sale/lease.

Additional Parts Allocation

An additional allocation of parts will be provided to your dealership to allow you to begin repairing customer vehicles. If additional parts are required for critical cases, please contact Special Services with VIN.

Campaign Circular Publication

A revised 69i9 safety recall campaign circular will be visible in ElsaWeb and in ServiceNet on or about January 9, 2013.

Please refer to the attached, revised Campaign Data Sheet for additional information. If you have any questions or require additional assistance, please contact Warranty. As always, any press inquiries should be directed to Volkswagen Public Relations.

Volkswagen Product Compliance

Attachment: Campaign Data Sheet (1)



CAMPAIGN DATA SHEET – REVISED 1/07/2013

CAMPAIGN TYPE		SAFETY RECALL
SAGA CODE		69i9
MARKET(S)		United States and Canada
AFFECTED VEHICLES		2012-2013 model year Volkswagen Beetle with leather sport seats
TOPIC		Passenger Occupant Detection System Control Module (J706)
PROBLEM DESCRIPTION		<p>Vehicles equipped with leather sport seats have been built with an incorrectly coded Passenger Occupant Detection System Control Module (J706) in the right front passenger location.</p> <p>USA: If the leather seat gets wet and if a child restraint is secured on the right front passenger seat, the control module may not properly detect the child restraint. The right front passenger air bag will not be turned off as expected. The PASSENGER AIR BAG OFF light will <u>not</u> illuminate, alerting the driver that the passenger airbag has not been turned off.</p> <p>CANADA: If the leather seat gets wet and if, despite safety warnings and provincial regulations, a child restraint is secured on the right front passenger seat, the control module may not properly detect the child restraint. The right front passenger air bag will not be turned off as expected. The PASSENGER AIR BAG OFF light will <u>not</u> illuminate, alerting the driver that the passenger airbag has not been turned off.</p> <p>If the right front passenger airbag is not turned off when a child restraint is secured on the right front passenger seat, there is a risk of serious injury to the child seated there in the event of a crash with airbag deployment.</p>
CORRECTIVE ACTION		Replace Passenger Occupant Detection System Control Module (J706).
CUSTOMER NOTIFICATION DATE		On or about January 9, 2013
ELSAWEB VISIBILITY DATE		Inventory: December 4, 2012 Customer Vehicles: January 9, 2013
VIM VISIBILITY DATE		Inventory: November 20, 2012 Customer Vehicles: January 9, 2013
VEHICLE COUNT	TOTAL AFFECTED	USA: 2,471 Canada: Approximately 320
	DEALER INVENTORY	USA: Approximately 496 Canada: Approximately 94
	CPO INVENTORY	USA: Approximately 6 Canada: Approximately 1
APPROXIMATE REPAIR TIME		Up to 70 TU
SPECIAL TOOLS NEEDED?		NONE - SEE WORK PROCEDURE INSTRUCTIONS
PARTS REQUIRED		5C6959339B 00M Passenger Occupancy Detection System Control Module
COMPLETION FACTOR/REPLACEMENT RATE (TARGETED ALLOCATION INFORMATION)		Not applicable due to small population affected.
PROJECTED DEALER RETURN BLOCK DATE		Not applicable due to small population affected.

IMPORTANT! To ensure that ALL of your personnel are aware of this action before receiving questions from any customer, please share this information with ALL personnel who have campaign-related responsibilities, including service writers, technicians, parts employees, warranty administrators, etc. See the campaign circular on ElsaWeb for the most current repair information. Refer to the campaign circular for complete repair and claiming instructions.



INITIAL PARTS ALLOCATION DATE	Parts allocations began on November 21, 2012. If you have inventory vehicles affected by this recall, an allocation of parts was delivered to your dealership to allow you to begin repairing these vehicles. An additional parts allocation will be sent prior to customer notification. If additional parts are required for critical cases, please contact Special Services with VIN.
TECHNICIAN TRAINING REQUIRED?	SEE WORK PROCEDURE INSTRUCTIONS
EXPIRATION DATE	NONE
ADDITIONAL INFORMATION	By law, dealers must correct, prior to delivery for sale or lease, any vehicle that fails to comply with an applicable Federal Motor Vehicle Safety Standard or that contains a defect relating to motor vehicle safety.

IMPORTANT! To ensure that ALL of your personnel are aware of this action before receiving questions from any customer, please share this information with ALL personnel who have campaign-related responsibilities, including service writers, technicians, parts employees, warranty administrators, etc. See the campaign circular on ElsaWeb for the most current repair information. Refer to the campaign circular for complete repair and claiming instructions.