



Latin Auto Parts Expo

POST-SHOW REPORT

JUNE 18-20, 2015

Atlapa Convention Center

Panama City, Republic of Panama

www.latinpartsexpo.com





The 2015 Latin Auto Parts Expo was a major success! Please see the facts below regarding the show:

358 exhibitors from 22 countries

Approximately **3,500** total participants from over 60 countries including:

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|-----------------------|---------------------------|------------------------------|------------------|
| Afghanistan | Dominican Republic | Nicaragua | Venezuela |
| Antigua | Ecuador | Pakistan | Vietnam |
| Argentina | El Salvador | Panama | |
| Aruba | Germany | Papua New Guinea | |
| Bahamas | Ghana | Paraguay | |
| Bangladesh | Guatemala | Peru | |
| Barbados | Guyana | Portugal | |
| Belize | Haiti | Puerto Rico | |
| Bolivia | Honduras | Saudi Arabia | |
| Brazil | India | Saint Martin | |
| Canada | Indonesia | Signapore | |
| Cayman Islands | Israel | Spain | |
| Chile | Italy | Suriname | |
| China | Jamaica | Taiwan | |
| Colombia | Japan | Trinidad & Tobago | |
| Costa Rica | Libya | Thailand | |
| Croatia | Malaysia | United Arab Emirates | |
| Curacao | Martinique | United Kingdom | |
| Czech Republic | Mexico | Uruguay | |
| Dominica | Netherlands | United States | |



Team Penske's elder statesman, [Helio Castroneves](#) made a **special guest appearance** at the Latin Auto Parts Expo on June 18th, 2015. Castroneves signed autographs and took photographs with show attendees.



The United States Department of Commerce granted the **trade fair certification** to the Latin Auto Parts Expo. Through this certification, the Commercial Service Department of Commerce recognizes the professionalism of the organizer and allows the expo to organize a pavilion for American companies. The Department of Commerce recommends the event as an excellent opportunity to present American products and services.



The 2015 Latin Auto Parts Expo Conferences took place on the second day of the show, June 19th. The Conferences featured industry leaders who discussed various topics prevalent in the auto parts industry, such as "Powertool Innovations", "Turbochargers" and "Efficient Distribution Systems", to name a few.

The 2015 Latin Auto Parts Expo **Conference speakers** included: Mr. Daniel Moroles (Sales & Market Development Manager, Auto Value), Mr. Mandy Aguilar (Regional Vice President, The Parts House), Mr. Roberto Delfin (Manager, Market Development – Latin America, NAPA Auto Parts Co.), Mr. Charles Hung, (President and General Manager, AC Delco Tools & Equipment), Mr. Nicholas Bush, (National Sales Manager, AC Delco Tools & Equipment), Mr. Frank Flores (Aftermarket Manager, Mitsubishi Turbocharger), and Mr. Jorge Luis Carbonell (President, Fujimoto America).



We would like to give a special mention to **Auto Value**, the 2015 Latin Auto Parts Expo Conference sponsor.



Types of products visitors sell and were interested in most:

Answer Text	Percentage
ACCESSORIES & CUSTOM	16.02%
AUTO BODY & TRIM	8.69%
BUSINESS PRODUCTS & SERVICES	4.44%
CHEMICALS & CAR CARE	6.26%
CONSUMER PRODUCTS & SERVICE	4.25%
PAINT, BODY AND EQUIPMENT	3.82%
PARTS & COMPONENTS	31.82%
TOOLS & EQUIPMENT	10.44%
VEHICLES	3.07%



What participants had to say about the Latin Auto Parts Expo:

Did you have a positive business experience at the show? 91% said yes

"I firmly believe that our presence in Panama was a success in terms of numbers of visitors and prospects contacted. I definitely think that my business will continue to grow in future editions of this event." - David Medina, Remsa-Roadhouse, Mexico

"I am grateful for all your attention during the show and I think that the event was impeccable in all sentiments of the word." - Federico Rodriguez, Autoland Scientech, Costa Rica

We invite you to the leading auto parts show in Latin America and the Caribbean! Come meet and connect with major companies in the auto parts industry.



For **exhibitor** and **visitor** information, please visit our website www.latinpartsexpo.com or call +1 786-293-5186 email: alexandra@latinpartsexpo.com

