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2391 40th Street Cumberland, WI 54829



WWW.ANDERSONSMAPLESYRUP.COM

Ph: 715-822-8512 Fax: 715-822-8535



Jay Robinson Racing “Fueled” by Anderson’s Maple Syrup for Charlotte Race on Oct 16

MONROE, N.C. (Monday, October 5, 2009) - After a successful debut as primary sponsor of the Jay Robinson Racing No. 49 car earlier this year at the Milwaukee Mile, Cumberland, Wisconsin-based Anderson’s Maple Syrup will return as the primary sponsor for No. 49, driven by Mark Green in the NASCAR Nationwide Series’ October 16 race at the Charlotte Motor Speedway. The family-owned company will also be an associate sponsor on the team’s No. 28 car, driven by Nationwide Series winning driver Kenny Wallace.

For over 80 years, Anderson’s Maple Syrup has provided Midwestern grocery stores, bakeries, butcher shops, and specialty shops with quality maple syrup. Founded by Paul Anderson in the 1930s and later succeeded by his son Norman as president, the company is currently run by Steve Anderson, the third-generation to carry the family tradition. “We are really excited to partner with Jay Robinson Racing again,” said Steve. “The greeting we received in Milwaukee was so great, and when this opportunity came up, we had to do it again for the Charlotte race. The whole Jay Robinson Racing team treats us so well, and you can really tell it’s a top-rate, professional team. It’s also great to align ourselves with Kenny Wallace and Mark Green. We can’t wait to get down to Charlotte.”

The Andersons’ sponsorship of Jay Robinson Racing’s two cars aligns the company with Green and Wallace, two of the more experienced Nationwide Series drivers. One of three racing Green brothers, Mark has competed in over 250 Series races. A native of Owensboro, Kentucky, Mark has proven to be quick this season, notching eleven top-20 qualifying efforts, including a season’s best start of seventh at Richmond in his No. 49 Chevy.

Also part of a racing family of three, Wallace is one of the more recognizable drivers in the sport. A native of St. Louis, Missouri, Kenny has notched nine wins and ten pole positions in his storied Nationwide Series career. Currently just outside the top-10 in

driver's points, Kenny will be looking to race his way into the top-10 in the Charlotte race with Anderson's Maple Syrup as an associate sponsor on his No. 28 Chevy. Kenny and Mark will compete in the Nationwide Series' Dollar General 300 at the Charlotte Motor Speedway on Friday, October 16. The race will be nationally televised, on the ESPN2 network starting at 7:30 p.m. eastern time.

About Anderson's Maple Syrup, Inc.

In 1931, Paul Anderson first shared the distinct taste of Wisconsin's Northwoods in tins of his delicately sweet maple syrup. Three generations later, the Anderson family carries on its sugarmaking heritage by bottling pure maple syrup from the same sugarbush their grandfather tapped for so many years. A healthy all-natural delicacy, authentic maple syrup is a nutritious, low-calorie alternative to artificial sweeteners and maple-flavored syrups. From its roots in Cumberland, Wisconsin, Anderson's Maple Syrup can today be found in grocery stores and specialty shops across the country. For more information: www.AndersonsMapleSyrup.com