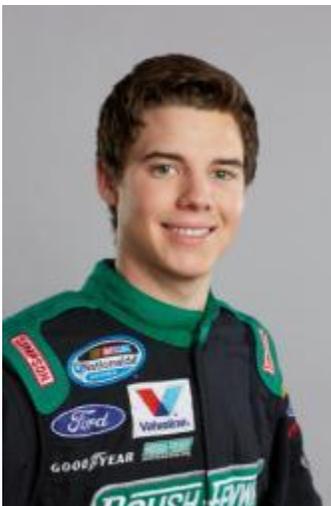




Type 1 Diabetes Driver Ryan Reed Teams Up with the American Diabetes Association for Drive to Stop DiabetesSM Awareness Campaign

For immediate release:

Concord, NC (February 7, 2013)-Ryan's Mission, founded by driver Ryan Reed, has announced collaboration with the American Diabetes Association for the Drive to Stop DiabetesSM awareness campaign.



Reed will compete in a number of NASCAR Nationwide Series races for Roush Fenway in 2013, driving the No. 16 Ford Mustang. Reed has type 1 diabetes and his car will feature an American Diabetes Association Drive to Stop Diabetes paint scheme, with his first race currently set for Richmond International Raceway on April 26, 2013.

Ryan, a Bakersfield, California native has been racing since the age of four and was diagnosed two years ago at age 17 with type 1 diabetes and was told he would never drive again. This was unacceptable to the young man who has become an advocate for diabetes awareness and had started his own foundation, RyansMission.org, to educate people on diabetes. Ryan continued to drive and had a successful 2012 season in the ARCA Racing Series, as well as select NASCAR Camping World Truck Series events.

This unique collaboration with the Association to Drive to Stop Diabetes will use Ryan's story as the voice. The Drive to Stop Diabetes campaign will include awareness and educational efforts at all NASCAR Nationwide races this year, as well as at several off track health and wellness initiatives throughout 2013. The Drive to Stop Diabetes mobile movement will focus attention to educating the community on all types of diabetes. The Drive to Stop Diabetes campaign, through RyansMission.org (501c3), will donate 100 percent of all net-proceeds to the Association.

"The American Diabetes Association is thrilled to collaborate with Roush Fenway Racing and Ryan's Mission on the Drive to Stop Diabetes awareness campaign," said Larry Hausner, Chief Executive Officer, American Diabetes Association. "As one of the nearly 26 million people living in the U.S. with

1940, our mission is to prevent and cure diabetes and to improve the lives of all people affected by diabetes. For more information, please call the American Diabetes Association at 1-800-DIABETES (1-800-342-2383) or visit www.diabetes.org. Information from both these sources is available in English and Spanish.

About Fundly:

Fundly is the leading SaaS 2.0 Social Fundraising platform. Based in Palo Alto, CA, Fundly was launched in 2009 and has over 100 customers in higher education, non-profit, and politics. Current clients include Silicon Valley Education Foundation, American Red Cross Silicon Valley Chapter, Recovery Circles Foundation, Farmhands Boost Inc., Special Operations Warrior Foundation, the Democratic Governor's Association, and Sen. Barbara Boxer (D-CA).

"In the past year we added more than 100 non-profit customers and supported millions of dollars in non-profit fundraising, highlighting the power of social fundraising", said Dave Boyce, CEO of Fundly.

The company has won multiple awards, including two 2009 Pollie Awards and two 2009 Reed awards.

About Roush Fenway Racing:

Roush Fenway Racing is the most winning team in NASCAR history, fielding multiple teams in the Sprint Cup and Nationwide Series with championship drivers Carl Edwards, Greg Biffle, Ricky Stenhouse Jr., Trevor Bayne and Travis Pastrana. Having celebrated 25 winning years in 2012, Roush Fenway is the leader in NASCAR [marketing solutions](#), pioneering motorsport's first team-focused TV show and its award-winning marketing campaigns for RickyvsTrevor.com and "25 Winning Years." Visit www.RoushFenway.com, circle on Google+ at +Roush Fenway Racing, become a fan on Facebook at www.facebook.com/roushfenway and follow on Twitter at @roushfenway.

#####

For media or interviews contact

Sandra Vorse

Driver Public Relations

Ryan Reed Racing, LLC

704-264-9548

sandravorse@gmail.com

Sandra@RyanReedRacing.com

For Ryan Reed Racing or Ryan's Mission contact:

Jodi Buford

Media, Public and Charitable Relations

Ryan Reed Racing, LLC and Ryan's Mission

661-861-1416

Cell 661-889-7463

jodi@ryansmission.org

3616 Coffee Road Ste A

Bakersfield, CA 93308