**August 15, 2014**

## Press Release

**Cops Are On the Lookout for Drunk Drivers**

**And They’ll See You Before You See Them**

**Santa Fe**- With the summer travel season in full swing and Labor Day weekend fast approaching, law enforcement agencies across New Mexico have a simple message for drivers: "Drive Sober or Get Pulled Over."

Beginning Friday August 15 and running through September first, local, state and tribal law enforcement will be conducting sobriety checkpoints and saturation patrols across New Mexico, looking for and arresting drunk drivers.

“Over the last decade, our state’s alcohol fatality crash rate has dropped by 39 percent to a record low. But even one death caused by DWI is one too many,” said New Mexico Department of Transportation Secretary Tom Church.

The upcoming DWI crackdown is part of the national “Drive Sober or Get Pulled Over” campaign which is designed to raise awareness about the dangers of drinking and driving through high-visibility enforcement and public education tools.

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