



## World Patent Marketing Inventions Team Eases Valet Parking Woes With ViaValet, a Breakthrough Valet Parking Mobile App

*World Patent Marketing Reviews A New App Invention. Will ViaValet Be the Next World Patent Marketing Low Cost Success Story?*

New York, NY ([PRWEB](#)) January 08, 2016 -- [World Patent Marketing](#), a vertically integrated manufacturer and engineer of patented products, announces the ViaValet, an app invention which will improve the valet parking industry.

"The Parking Lots & Garages industry is worth \$10 billion," says Scott Cooper, CEO and Creative Director of World Patent Marketing. "In the next five years, growth is expected to continue given the increasing number of automobiles in the US. Consumers therefore need a reliable system of finding parked cars in establishments or commercial areas."

"Valet parking is often utilized to prevent people from personally having to search for their vehicles in large parking spaces," says Jerry Shapiro, Director of Manufacturing and [World Patent Marketing Inventions](#). "However, for valet parking employees, they are constantly running around when finding the right vehicle. The ViaValet is an app invention which allows valet parking employees to immediately know where each vehicle is parked, thus providing optimum valet services in the process."

The ViaValet is an app invention that is specialized to improve valet parking services. It makes use of a server, multiple databases and a hand-held device such as a tablet or smart phone. The necessary information of a customer is encoded in the computer system which will include the actual location in the parking lot and the time the valet services have been acquired. Once the vehicle is requested by the client, the computer system will send a message to a mobile device that is held by a valet employee. This message will include the location of the parked vehicle as well as the payment information to ensure that the process is done in a quick and more efficient manner.

"The ViaValet is something that will provide people with a better valet parking experience," says inventor Tovia H. "This app invention allows valet parking employees to quickly locate parked vehicles via a unique computer system, thus providing optimum customer satisfaction at all times."

Jessie Cooper, a manager for valet parking at a building in New York, NY, has this to say about the ViaValet: "Customers do not like waiting a long time for their vehicles to be delivered to them. With the use of the ViaValet, valet parking employees are now able to locate and deliver our clients' vehicles more efficiently."

The ViaValet is an app invention that will revolutionize how valet parking is accomplished. With its unique and highly efficient computer system, cars are delivered to customers without delay.

### ABOUT WORLD PATENT MARKETING

World Patent Marketing is an innovation incubator and manufacturer of patented products for inventors and entrepreneurs. The company is broken into eight operating divisions: Research, Patents, Prototyping, Manufacturing, Retail, Web & Apps, Social Media and Capital Ventures.



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