

## MOTORSPORTS-MARKETING.COM ANNOUNCES A NEW RACE SERIES TO PREMERE AUGUST 5-6TH AT POCONO RACEWAY

(PRWEB) May 6, 2000 -- FOR IMMEDIATE RELEASE

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May 3, 2000 Skippack, PA - MotorSports-Marketing.com, Incorporated, is a newly formed company of professional and amateur auto racers and support personnel. The company is devoted to showcasing local talent, bringing racing enthusiasts the most up-to-date news and information on all forms of auto racing, and designing programs to support and sponsor small and mid-size teams.

"As part of our showcase of local and national talent, we are proud to announce the WARRS Racing Series (Weekend Warrior American Road Racing Series). " stated Michael C. Morris, President of MotorSports-Marketing.com, Incorporated. He also added "The series, along with title sponsors Wendy's, Goodyear Tire and Rubber, Sunoco Race Fuels and Volt Information Sciences, will premiere on August 5th and 6th at Pocono Raceway, Longpond PA at the SCCA (Sports Car Club of America) National Race being held there. Additional dates are planned."

Free tickets can be obtained at participating Wendy's and Goodyear/Gemini Tire stores for the WARRS Series, a family-oriented weekend three years in the making. For advance tickets and additional information log on to <u>www.MotorSports-Marketing.com</u> the web site for winners, or call (610) 584-9600.



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**Online Web 2.0 Version** You can read the online version of this press release <u>here</u>.