



## 'Competitive Edge' to Feature Custom Dynamics -- Motorcycle LED Lighting

*Custom Dynamics designs and distributes one of the largest selections of motorcycle lighting products in the world.*

Deerfield Beach, FL ([PRWEB](#)) January 4, 2006 -- Platinum Television Group is pleased to announce the selection of Custom Dynamics for its innovative, educational television series, Competitive Edge. The Custom Dynamics segment will be shown on the Speed Channel and Spike TV nationally and regionally on ESPN2 or Fox Sports Net.

Custom Dynamics (CD), based in Wake Forest, NC, designs and distributes one of the largest selections of motorcycle lighting products in the world. The collection of LED lights available helps to guarantee a safer ride on your motorcycle. LEDs add brightness and illuminate faster, which keeps other motorists more aware of the motorcycle rider on the road.

LED stands for Light Emitting Diode. LEDs are brighter and more unique than standard motorcycle lights, while actually using very little power. They produce extremely low amounts of heat, are high impact-resistant, vibration resistant, and come in waterproof enclosures. The average life of an LED is approximately 100,000 hours or 10 years of continuous use, which is much longer than conventional light sources. The LED products and accessories available include taillights, turn signals, accent lights, license plate frames, mirrors, light bars, brake light modulators, and many more. For more information on LED products, please see [www.customdynamics.com](http://www.customdynamics.com). Because of the unique attributes of LEDs, motorcyclists can customize their ride while increasing safety, improving visibility, and adding style.

The Custom Dynamics light selection also includes halogen, H.I.D, neon and incandescent bulbs. The neon lights come in many colors, which include WOW Yellow, Ruby and Crystal Clear Red, Flaming and Clear Orange, Cobalt and Ghost Blue, Envy Green, and Purple Haze.

“We are very pleased to have been selected by Platinum Television Group for their television series Competitive Edge. We are looking forward to presenting the benefits of using LED lighting in various motorcycle applications.” said Dave Pribula owner of Custom Dynamics.

In addition to excellent customer service, Custom Dynamics offers a 110% price pledge. If you see any CD product offered for less by any online competitor, simply let them know before you purchase and they will match the price plus 10% of the actual difference.

One customer of Custom Dynamics says, “Rarely have I encountered a business, whether online or otherwise, that demonstrated such a commitment to customer service.”

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