

New LACORSA board game captures the essence of vintage grand prix racing.

Independent designer launches the [LACORSA](#) Grand Prix racing board game.

Aliso Viejo, California ([PRWEB](#)) January 13, 2016 -- Designed by Mark Haskins, an ArtCenter Transportation Design graduate, the art and design of LACORSA is inspired by vintage Italian racing posters and the aesthetic quality of 60's grand prix racing. This unique work of art is combined with hi-drama and plenty of social interaction as the drivers battle for every position on the track. It is a board game produced by Lacorsa Games LLC.

The art and culture that surrounds grand prix racing is the inspiration for this board game. In Italian, "la corsa" simply means "the race".

The strategy in LACORSA makes race cars feel like pawns on a chess board. The "pawns" are inspired by 60's Grand Prix cars, exaggerated in a futuristic way with 70's proportions. This gives them a weight and width that communicates how difficult it is to pass another race car. The look is completed with the wooden game board which plays on a checkerboard theme with red beech inlays.

LACORSA is essentially a card game meshed with outstanding components. The cards control the movement of the race cars on the game board as they battle for position. LACORSA boils down grand prix racing to the art of overtaking.

In a review on [Board Game Geek](#), Gantrell summed up the gameplay nicely: "LACORSA abstracts the "laps" and just cares who is in the lead at the end of the turn. With a relatively simple war-like mechanic, the higher cards race car advances one space in the pack".

"I really enjoyed my plays of this. Slightly more than a filler game but not a brain burner either. I think LACORSA is a great game. Quick gameplay, great art, fantastic bits all come together into a fun, exciting racing game".

The LACORSA game is scheduled to launch on Kickstarter on March 8, 2016. LACORSA Games LLC is hoping to raise 20k for the initial production order needed to produce a game with these components and quality. The game will retail at a \$55 price point. LACORSA is set to be produced by an established game manufacturer and will have a target delivery date of January 2017.

Press assets: [Video](#), [Photos](#) and [Logos](#)

ABOUT LACORSA GAMES LLC

Founded to produce the game LACORSA, the company is owned and operated by the designer Mark Haskins. He has designed the art, components and the game itself. His background is in footwear design where he is currently the VP of Footwear Design at Vans in Southern California. He holds a degree in Transportation Design from the ArtCenter College of Design in Pasadena. LACORSA has been a passion project and creative outlet for the last 4 years and draws on the skills he acquired at ArtCenter studying automotive design.

lacorsagame.com



Contact Information

Mark Haskins

LACORSA Game LLC

<http://lacorsagame.com>

+1 9493741647

Online Web 2.0 Version

You can read the online version of this press release [here](#).