

Preco Electronics Expands Management Team with New Vice President of Worldwide Sales

Industry Veteran Matthew Wood Returns to Preco To Drive Global Sales Operation

Boise, Idaho ([PRWEB](#)) January 13, 2016 -- [Preco](#), the global leader in heavy-duty truck collision mitigation, today announced the appointment of Matthew Wood as its Vice President of Worldwide Sales.

Wood brings over 30 years of sales operations experience and an in-depth understanding of how to drive incremental revenue within sales, channel and customer-focused organizations. Wood will be responsible for creating and implementing overall sales operations strategies that are aligned to meet Preco's global business objectives.

“It is great to be back. I started my career with Preco back in the late 70's and Preco has remained true to its mission of delivering valuable [safety technology](#) for the [heavy-duty market](#),” said Wood. “I am looking to build upon the momentum that has been forged and help Preco articulate its unique safety proposition to its growing customer base.”

Wood joins Preco from [ProTeam](#), a leading manufacturer of commercial vacuums and floor care equipment. While at ProTeam, Wood served as President and Chief Executive Officer and was responsible for broadening ProTeam's product line, expanding its international reach, and facilitating the acquisition of ProTeam by Emerson Electric in 2009.

Prior to ProTeam, Wood held several senior level executive positions over the course of 26 years with SCP Global Technologies, a provider of semiconductor equipment. Wood holds a BBA in Information Science from Boise State University and an MBA from Portland State University.

“Matt's extensive and proven experience in sales operations and management made him a natural fit for this position,” said [Jim Bean, President and CEO of Preco Electronics](#). “His understanding of creating, communicating and executing programs for revenue generation and sales effectiveness will help Preco scale its sales programs in the coming years and allow Preco to continue to grow its leadership position.”

About Preco Electronics

Preco is the global leader of collision mitigation solutions for heavy-duty equipment industries. Preco's patented safety technology systems provide customers a scalable and customizable solution for object detection that actively engages operators to vastly improve worksite safety. Customers across a wide spectrum of markets, including construction, mining, over the road, waste, transportation and utilities have realized reduced collisions, improved productivity and mitigated risk. Established in 1947, Preco is a privately held company based in Boise, Idaho. Learn more at [preco.com](#) or follow us on Twitter [@PrecoElec](#).



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