

## **Harley-Davidson San Jose Dealership in San Jose, California Sells to New Owners through Harley-Davidson Dealership Broker, George C. Chaconas**

*Harley-Davidson and new car dealership broker, George C. Chaconas of Performance Brokerage Services announces the sale of Harley-Davidson San Jose in San Jose, California.*

([PRWEB](#)) January 27, 2016 -- Located at 1551 Parkmoor Avenue in San Jose, California and boasting almost 30,000 square feet, resides one of the largest Harley-Davidson dealerships in northern California, Harley-Davidson San Jose. Wayne Harter, owner of Sonoma County Harley-Davidson in Cotati and Livermore Harley-Davidson in Livermore, California had the largest Harley-Davidson dealership group on the West Coast. That would soon change after he was contacted by George C. Chaconas, a Harley-Davidson and new car dealership broker at [Performance Brokerage Services](#), based out of Orange County, California.

Wayne commented, “George Chaconas contacted us and inquired if we were interested in selling Harley-Davidson San Jose as he had many qualified buyers. We said we were not looking to sell, but we did name a price that would cause us to consider the idea.” Dave Dunlap, Wayne’s partner at Harley-Davidson San Jose was ready to retire and was entertaining the idea of meeting with one of George’s buyers.

Wayne continued, “George brought us several qualified buyers, including one that met our asking price and closed on the transaction. Simply put, George delivered and without him, we would not have sold.” Wayne Harter will continue to operate Sonoma Harley-Davidson and Livermore Harley-Davidson.

George C. Chaconas, the exclusive agent for this transaction and the head of the [National Harley-Davidson and Powersports Division](#) for Performance Brokerage Services commented, “As a dealership broker we strive to create win-win situations for both buyer and seller, and this transaction was nothing short of exactly that.”

About [Performance Brokerage Services](#)

Performance Brokerage Services, an auto dealership broker, specializes in professional intermediary services to buyers and sellers of automotive, Harley-Davidson and Powersports dealerships.

The company offers a different approach to the automotive, Harley-Davidson and Powersports industries by providing complimentary dealership assessments, no upfront fees, no reimbursement of costs and is paid a success fee only. Performance Brokerage Services gets paid only after the client gets paid.

With over 24 years of experience, the company utilizes an extensive network of industry related accountants, attorneys, hundreds of registered buyers and enjoys longstanding relationships with most of the auto manufacturers and the Harley-Davidson Motor Company. The intermediaries at Performance Brokerage Services have been involved in well over 400 transactions. Pledging loyal and unwavering representation, confidentiality is vigilantly protected during the selling process and after the transaction closes.

With corporate offices in Irvine, California located at 7545 Irvine Center Drive, four satellite offices in Utah, Florida, Texas and New Jersey, and a dedicated Harley-Davidson and Powersports Division, Performance Brokerage Services provides its clients national exposure with local representation. For more information about the services offered by Performance Brokerage Services, visit <http://performancebrokerageservices.com>.



**Contact Information**

**George C. Chaconas**

Performance Brokerage Services

<http://https://www.performancebrokerageservices.com>

+1 (813) 245-2535

**Online Web 2.0 Version**

You can read the online version of this press release [here](#).