

Women In Trucking Association Announces Continued Gold Level Partnership with Freightliner Trucks

Since 2012 Daimler Trucks North America (DTNA) and Freightliner Trucks have supported the Women In Trucking (WIT) Association as a Gold Level Partner. Mary Aufdemberg, director of product marketing, currently serves as chairwoman of the organization.

Plover, WI ([PRWEB](#)) January 26, 2016 -- “Women In Trucking plays a critical role in pushing the envelope to diversify our industry, and DTNA is proud of our ongoing involvement with this important organization,” said Mary Aufdemberg. “DTNA is committed to a diverse and inclusive environment that supports and mentors women as they pursue their career goals. And we’re looking forward to 2016 when Western Star Trucks will co-sponsor the Gold Level Partnership along with Freightliner Trucks.”

Freightliner Trucks and Western Star Trucks are the two major truck OEMs under parent company DTNA.

At DTNA, Aufdemberg oversees the marketing strategy for Freightliner Trucks, and is specifically responsible for managing business sales tools, promotions, training, industry events, brand communications, and interactive initiatives. She joined the WIT Board of Directors in 2013

“DTNA has been a long-time supporter of the Women In Trucking Association, not only as a Gold Level Partner, but as a sponsor of the Salute to Women Behind the Wheel and more recently, the Accelerate! Conference and Expo,” said WIT President/CEO Ellen Voie. “Mary and her team at DTNA have been a resource and industry leader for our members seeking to expand their diversity efforts and we continue to work together to increase the percentage of women employed in the trucking industry.”

Women In Trucking Association is a resource for over 4,000 corporate and individual members located in the United States, Canada and Mexico, as well as Japan, Australia, Sweden and South Africa and New Zealand.

Freightliner Trucks is a division of Daimler Trucks North America LLC, headquartered in Portland, Oregon, and is the leading heavy-duty truck manufacturer in North America. Daimler Trucks North America produces and markets Class 5-8 trucks and is a Daimler company, the world's leading commercial vehicle manufacturer.

Daimler Trucks North America LLC, headquartered in Portland, Oregon, is the leading heavy-duty truck manufacturer in North America. Daimler Trucks North America produces and markets commercial vehicles under the Freightliner, Western Star and Thomas Built Buses nameplates. Daimler Trucks North America is a Daimler company, the world's leading commercial vehicle manufacturer.

Women In Trucking Association, Inc. is a nonprofit association formed to encourage the employment of women in the trucking industry, promote their accomplishments and minimize obstacles faced by women working in the trucking industry. Membership is not limited to women, as 16 percent of its members are men who support the mission. Women In Trucking is supported by its members and the generosity of Gold Level Partners: Bendix Commercial Vehicle Systems, Daimler Trucks North America, BMO Transportation Finance, Great Dane Trailers, J.B. Hunt Transport, Ryder System, Inc., U.S. Xpress, and Walmart. Follow WIT on Twitter, Facebook, or LinkedIn. For more information, visit <http://www.womenintrucking.org> or call 888-464-9482.

**Contact Information****Ellen Voie**

Women In Trucking Association, Inc.

<http://www.womenintrucking.org>

+1 920-312-1350

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