



Coast United Powers Up with Atomic Outdoor Media to Sell Bus Bench Advertising

([PRWEB](#)) March 23, 2001 -- For Immediate Release

John Kubota
Atomic Outdoor Media, Inc.
949-263-6626
JohnK@atomicoutdoor.com
www.atomicoutdoor.com

Los Angeles, CA-- March 22, 2001 -- Atomic Outdoor Media, Inc. of Los Angeles partners with Coast United Advertising. Through the agreement, Atomic will become a sales agent for Coast United and granted the rights to sell advertising space on 30,000 bus benches located throughout California, from Oakland to Sacramento to Los Angeles to San Diego. This brings the total number of benches represented by Atomic to 32,800-- virtually all the available inventory in the state.

Atomic Outdoor Media also provides truckside advertising in the Western United States, Hawaii and other select markets. Their trucks are uniquely positioned to draw the advertisers message via Attention Getting Digital Graphics --At-- the point of sale instead of --Near-- the point of sale, such as Major grocery store, drug store and mass merchandising chains.

For more information and samples of their work, visit Atomic Outdoor Media's site at www.atomicoutdoor.com or call them at 949-263-6626.



Contact Information

John Kubota

Atomic Outdoor Media, Inc.

Online Web 2.0 Version

You can read the online version of this press release [here](#).