



V-TWIN ANNOUNCES SUCCESSFUL SHOWING AT POWERSPORTS

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New York, NY Â February 22, 2001 Â V-Twin Holdings, Inc., (OTCBB: VTWN) today announced the Powersports Dealer Expo held this past weekend was a smashing success. One booth featured V-Twin's newest web-based, wholesale procurement subsidiary, CycleClick.com and the second booth featured the Bikers Dream licensing division. Both V-Twin's booths were a major center of attention.

CycleClick.com had more than 500 people visit their booth, with 238 applying for an ID and password. There were also over 150 inquiries to join the Bikers Dream dealer network.

Roger Cheek, CEO of V-Twin Holdings stated, Â With the first signs of spring, our goal is to reach out to new dealers and manufacturers. Our success at the trade show was greater than we had originally anticipated. In addition, we also displayed at our Bikers Dream booth, two exciting new motorcycle brands that will be distributed through the Bikers Dream chain: Independence Express and Carefree Custom Cycles.

Mr. Domenic Romeo of Starwest/Win Products stated, Â The show was well received and I enjoyed my visit to the CycleClick.com booth. CycleClick.com has explosive potential and we look forward to working with their team. Â Mr. Steve Drew of Bikers Dream of Pueblo, Colorado also stated, Â The show was informative and hi-tech in nature. The new motorcycles displayed at the Bikers Dream booth showed a new millennium style, and I actually placed an order. Â

About V-Twin Holdings, Inc.

V-Twin is a business-to-business, web-based marketplace builder that integrates industry Â brick and mortar Â with a web-based, e-procurement system. By driving transactions into industry specific marketplaces, V-Twin can assure its marketplaces have a significant advantage over virtual distributors. In its first marketplace, V-Twin created transactions by organizing a large purchasing base and industry know-how through the acquisition of a multi-location motorcycle/powersport dealership network. Leveraging the



“insider” advantage of its growing network of superstores and franchises, V-Twin with its technology partner PurchasePro.com [NASDAQ:PPRO], launched CycleClick.com, a B2B web site for retailers and manufacturers that want to increase their purchasing power and sales. V-Twin is also a Channel Partner/Reseller of PurchasePro’s web-based, e-procurement system.

AboutCycleClick.com

CycleClick.com has created a web-based B2B marketplace serving the \$35 billion powersports and motorcycle industry. CycleClick.com's goal is to return pricing power to the thousands of independent retailers, distributors and manufacturers that have been economically compromised by the traditional industry structure. It is anticipated that CycleClick.com will be an attractive alternative to its target population with its unique combination of competitive advantages: an easy-to-use web-based interface, a deep catalog of SKUs, building word-of-mouth support, first mover and “industry insider” status, and the technology expertise of PurchasePro.com (NASDAQ:PPRO) (www.purchasepro.com).

For additional information, including a copy of the updated financials for V-Twin Holdings, Inc., please visit their website: www.vtwin.net or call CFSG at 800-625-2236.

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This press release contains forward-looking statements that, if not verifiable historical fact, may be viewed as forward-looking statements that could predict future events or outcomes with respect to V-Twin and its business. The predictions embodied in these statements will involve risks and uncertainties and accordingly, V-Twin actual results may differ significantly from the results discussed or implied in such forward-looking statements.



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