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## V-TWIN HOLDINGS, INC., RETAINS

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New York, New York  $\hat{A} \Box$  January 23, 2001  $\hat{A} \Box$  In a joint announcement, V-Twin Holdings Inc., (OTCBB: VTWN) and Consulting For Strategic Growth, Ltd., (CFSG) announced that CFSG would be engaged to create more shareholder awareness and to increase V-Twin $\hat{A} \Box$ s exposure amongst investment bankers, analysts and institutional investors.

In commenting about this new relationship, Stanley Wunderlich, Chairman and CEO of CFSG stated,  $\hat{A} \Box$  During the year 2000, we watched V-Twin put together the building blocks, including infrastructure, senior management and a sound business plan. We are pleased that we will be working closely with management as they move toward their goal of becoming a leading web-based marketplace for the motorcycle and power sports. Its recent announcement to align activities with Purchase Pro (NASDAQ:PPRO) is a major step to leverage both companies $\hat{A} \Box$  activities.

Furthermore, Mr. Richard Paone, President of V-Twin Holdings, Inc., stated,  $\hat{A} \square$  The company is pleased to be associated with Consulting For Strategic Growth, Ltd. which for the past several years has specialized in emerging growth companies. In addition to bringing visibility for our stock, the introduction to investment bankers, analysts and institutions will help us in completing our business model $\hat{A} \square$ .

## About V-Twin Holdings, Inc.

V-Twin Holdings, Inc., headquartered in Washington, D.C., is integrating bricks and clicks in the \$35 Billion motorcycle and power sports industry. V-TwinÂ $\Box$ s retail division owns six motorcycle and powersports stores in Virginia, Texas and California. They license their Â $\Box$ Bikers DreamÂ $\Box$  brand name to over a dozen stores in 14 states. V-Twin is building CycleClick.com, a web-based electronic marketplace for retailers and manufacturers that want to increase their purchasing power, sales and productivity.

About Consulting For Strategic Growth, Ltd.



Consulting for Strategic Growth, Ltd. (CFSG) was formed to take the position of Corporate Development Consultant within public and private companies. Working side by side with management, CFSG assists client companies with  $\hat{A} \square$  platforming $\hat{A} \square$  their story to the Wall Street community. This is accomplished through the use of executive summaries, corporate profiles, fact sheets, research reports, position papers, one-on-one and cluster group meetings, in addition to retail/institutional broker and money manager presentations to CFSG $\hat{A} \square$ s database of quality volume investors.

For additional information, including a copy of the updated financials for V-Twin Holdings, Inc., please visit their website: <u>www.vtwin.net</u> or call CFSG at 800-625-2236.

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