

NEW WEBSITE SIMPLIFIES VEHICLE SEARCH

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Northville, Michigan — Out of this suburb of the Motor Capital of the World comes an innovative new internet service designed to help new car and truck buyers narrow their search for the perfect vehicle: www.BrochureDepot.com.

This user-friendly internet site serves car buyers in two ways: First, buyers can visit just one site to order sales literature on every car and truck brand sold in the United States. No more driving all over town; no more surfing the web. With this convenient new service, brochures are sent directly to the buyer Fs address. Second, select a make and model and BrochureDepot.com will connect buyers with local dealers that have the vehicles they are looking for, including hard-to-find and high-end luxury imports.

BrochureDepot.com also includes unique advertising opportunities to dealers. Dealers can maximize their visibility on the Web, and are able to reach serious buyers by enrolling in BrochureDepot.com. For a low monthly fee, advertisers will receive a full color, custom web page, a full listing of their new car inventory and a direct link to their own website. BrochureDepot.com also offers banner ad space on a limited basis to dealers.

BrochureDepot.com was founded by automobile sales professionals and web technicians. According to Todd Schiftar, a successful automobile sales professional, the potential is unlimited. TWe Five simplified the process of shopping for a new car and make it easier for buyers to get the information they need, without them having to give their life history.

For information, visit BrochureDepot.com on the web or call 1-800-755-2820.

Car buyers are just a mouse click away from local dealers!

BrochureDepot.com Ã□ 143 Cady Centre, #328 Ã□ Northville, MI 48176



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Online Web 2.0 Version

You can read the online version of this press release here.