

Asheboro Man Wins New Ford Mustang in Carolina Ford Dealers Giveaway

The Carolina Ford Dealers Advertising Association have announced the Grand Prize winner of the 2015 Toughest Choice Giveaway promotion.

Charlotte, NC ([PRWEB](#)) February 05, 2016 -- The winner, Bryan Holtzclaw from Asheboro, North Carolina, was given the choice of either a tough new Ford F-150 or a sporty new Ford Mustang. Holtzclaw choose the Mustang.

“I couldn’t believe it when I got the call,” said Holtzclaw. “I’ve never won anything in my life. But now, when I’m driving that Mustang, well, it’s the best part of my day.”

“We’re really happy for Bryan,” said Tim Michael, Chairman, Carolina Ford Dealers Advertising Association, “and we’re thrilled at all the excitement the promotion created. Over 54,000 people entered, and it created millions of impressions for these two iconic vehicles.”

The Toughest Choice Giveaway, asked each entrant to watch a short video highlighting the new features in the Ford F-150 and Mustang.

The F-150 video highlighted several of the truck’s most advanced features, including its new, military-grade aluminum frame, exceptional fuel economy, plus its impressive towing and payload capacities. The F-150 has been America’s best selling truck for 39 straight years.

The Mustang video highlighted Mustang’s choice of four powerful engines, its agile, fully-independent rear suspension, and sporty styling.

The Carolina Ford Dealers Advertising Association will announce another promotion in 2016 on their Facebook Page. To become a fan of the Carolina Ford Dealers visit:
<http://www.facebook.com/carolinaforddealer>.

About Carolina Ford Dealers Advertising Association

Carolina Ford Dealers Advertising Association is a cooperative of 138 Ford dealerships in North and South Carolina. For more information on community involvement, Ford products or a list of dealerships, please visit <http://www.YourCarolinaFord.com>, <http://www.Facebook.com/CarolinaFordDealer> or <http://twitter.com/localforddealer>.



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