

SAE 2016 World Congress Mobile App Lets Attendees Learn, Plan, Schedule and Connect

Attendees to SAE International's 2016 World Congress can plan their daily schedules and keep up-to-date on the latest events and happenings with the SAE World Congress Mobile App.

WARRENDALE, Pa. ([PRWEB](#)) February 02, 2016 -- Attendees to SAE International's 2016 World Congress can plan their daily schedules and keep up-to-date on the latest events and happenings with the SAE World Congress Mobile App.

The SAE 2016 World Congress will be held April 12-14 at Cobo Center in Detroit. Toyota will provide Executive Leadership and Aisin will serve as Tier One Strategic Partner for the event, which has a theme of, "Powering Possibilities."

The SAE World Congress Mobile App is sponsored by EMC². Features include:

- Event schedule by session topic and speaker
- Networking opportunities and special events
- Maps of the venue, the exhibit space, and the area
- Author, presenter, and speaker bios and photos
- Sponsor and exhibitor information
- Take notes and bookmark people, sessions, and organizations
- Engage via social networks
- Event schedule at a glance

New for 2016 is an interactive scavenger hunt that will include photo challenges enabling users to explore the SAE World Congress like never before. Participants have the chance to win exciting prizes each day of the event.

The SAE World Congress Mobile App is available on the Apple Store and Google play. To learn more, visit <http://www.sae.org/congress/mobileapp.htm>. To download the App, visit <http://bit.ly/SAE2016CongressApp>. Check out a video on the Mobile App at <http://video.sae.org/12092/>.

For more information on the SAE 2016 World Congress and Exhibition, visit <http://www.sae.org/congress/>. To request media credentials, email [pr\(at\)sae\(dot\)org](mailto:pr(at)sae(dot)org) or call 1-724-772-8522.

SAE International is a global association committed to being the ultimate knowledge source for the engineering profession. By uniting more than 137,000 engineers and technical experts, we drive knowledge and expertise across a broad spectrum of industries. We act on two priorities: encouraging a lifetime of learning for mobility engineering professionals and setting the standards for industry engineering. We strive for a better world through the work of our philanthropic SAE Foundation, including programs like A World in Motion® and the Collegiate Design Series™.

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Online Web 2.0 Version

You can read the online version of this press release [here](#).