

Custom Motorcycle Being Given Away for Charity to be Debuted at The One Moto Show - Winner to be Announced March 31

The CROIG X British Customs Mad Max-themed motorcycle being given away for charity to be revealed at The One Moto Show, with the winner announced on March 31.

Los Angeles, CA ([PRWEB](#)) February 12, 2016 -- The CROIG X British Customs Mad Max-Themed Motorcycle Being Given Away for Charity to be Revealed at The One Moto Show, With Winner Announced March 31

The CROIG X British Customs Mad Max-themed custom motorcycle that will be [given away](#) to raise awareness for charity will be debuted at the upcoming One Moto Show in Portland, OR. The motorcycle will be given away to one lucky winner, and is part of an initiative to raise awareness for Riders for Health, a charity dedicated to saving lives by delivering medical supplies to communities in need throughout sub-Saharan Africa.

The idea for the motorcycle's unique style came from the community, and was a powerful demonstration of the remarkable abilities of what can happen when a community comes together. The motorcycle was dubbed "Furiosa," named after one of the leading characters from Mad Max: Fury Road. Designer [Jeremy Lacy](#) rendered the concept art for the bike, and custom motorcycle builder Andrew Blaschko built the motorcycle itself as a series of eight "[BC Weekend Projects](#)." Each weekend project consists of a group of parts designed to work as a package that will transform any section on a motorcycle, including appearance, controls, driveline, handling, lighting, and performance. These packages, available from British Customs, are meant to eliminate the guesswork by providing all the parts needed and can all be installed with common tools and minimal technical knowledge. There are currently over 150 packages for any modern Triumph Bonneville, Thruxton, Scrambler, America, Speedmaster, Street Triple, Speed Triple, and more.

BC Weekend Projects is about helping people reconnect with their past by working with their hands, bonding over shared experiences, and creating something together. BC Weekend Projects is an initiative to bring the community together and giving back to be a part of something greater.

"BC Weekend Projects are immensely powerful," stated Blaschko. "Being able to customize a motorcycle so extensively and so easily is an incredibly gratifying experience."

Blaschko is honored to have shared the experience of building a custom motorcycle with the motorcycle community, and is eager to show the fruits of his labors at the upcoming One Moto Show. He hopes his work will inspire others to take the step to begin personalizing their own motorcycles, with the knowledge that it is more accessible than commonly believed.

Furiosa is part of a giveaway to raise awareness and donations for charity. The giveaway is eligible internationally, including residents of Australia, the UK, Thailand, India, and Indonesia. [Donate and register to win](#) the bike here. BC Weekend Projects is proudly powered by GoPro, Nixon, Simpson Race Products, Abel Brown, Thursday Boot Co., Hagon Shocks, Saint, RAEN, Aether, and Stance.

About British Customs:

British Customs is a Southern California-based lifestyle brand and designer of aftermarket motorcycle parts.

They are known for making the highest quality factory-spec bolt-on parts that only require common tools and minimal technical knowledge to install. With any of their parts upgrades, the average rider can completely customize his or her motorcycle in a weekend.

About Riders for Health:

Riders for Health is a social enterprise and registered charity that manages and maintains vehicles for health-focused partners in eight countries in sub-Saharan Africa. They work with ministries of health and other, smaller community-based organizations to help manage two- and four-wheeled vehicles of outreach health workers, allowing them to reach rural villages. Riders provides maintenance and management of these vehicles, and training for health workers in safe riding and driving.



Contact Information

David Bumpus

Triton Communications

+1 3104368012

David Bumpus

1-310-436-8012

Online Web 2.0 Version

You can read the online version of this press release [here](#).