

Zeitgeist Inc. Launches on Touch of Modern to Introduce Lightweight, Luxury Electric City Bike

The Zeitgeist City electric bike weighs in at less than 45 pounds, can hit speeds of up to 28 mph and comes equipped with other high-tech features

San Francisco, CA ([PRWEB](#)) February 12, 2016 -- [Zeitgeist Inc.](#) has launched on Touch of Modern for the start of their four-day sale for the Zeitgeist City electric bike. Zeitgeist ebikes have a classic design with a sleek, upscale twist. Each bike weighs less than 50 pounds and can hit top speeds of 28 mph with as many as 80 miles to a charge.

Exclusively commissioned by Danish bike designer Brian Hoehl, Zeitgeist City is the fastest, most luxurious and lightest bike in its class on American bike lanes today. With features like the Bluetooth controller, easy-to-read LCD display and tail lights, riders can safely utilize their Zeitgeist City off-road and on the streets. Riders can also utilize the “one size fits most” design to share their electric city bike with the whole family.

“We wanted to create a personal mobility device that touched a nerve with our target audience of active affluents,” said Zeitgeist’s product visionary Kartik Ram. “The Zeitgeist City is the first in a series of such products from our Seattle-based luxury brand.”

Zeitgeist City’s frame is built with advanced carbon fiber composites, lined with Kevlar for inner strength. Zeitgeist City’s Shimano XT nine power-assist levels glide riders effortlessly uphill, while Auriga E-Comp hydraulic disc brakes enable abrupt stopping. Other features of the Zeitgeist City include a powerful yet quiet 48-volt, 500W rear hub motor and a removable display that serves as a magnetic key. Each bike features an integrated, long-lasting, quick charging and removable Protanium Lithium-ion battery so riders can enjoy the pedal-powered option of the Zeitgeist City as well.

Zeitgeist Inc. will be officially launching the Zeitgeist City electric bike at South by Southwest on March 13, 2016 in Austin, Texas. It is now available exclusively until February 16, 2016, on Touch of Modern for a “members only” price of \$6,499. For more information about Zeitgeist bikes and how to order one, visit <https://www.touchofmodern.com/sales/zeitgeist/zeitgeist-city>.

ABOUT TOUCH OF MODERN:

Touch Of Modern is about extraordinary design, the things you don't find everyday. By connecting directly with the designers, we bring you products that are timeless and truly unique, and we do it at unbeatable members-only pricing. Each piece is hand-selected and is something we believe to be an example of great design worthy of your attention. Become a member and discover something new every day. For more information, visit <https://www.touchofmodern.com>.

ABOUT ZEITGEIST INC.:

Zeitgeist Inc. is a leader in connected mobility. As a design-led maker of next generation electric bikes, scooters and lifestyle accessories, Zeitgeist is the first American brand to officially enter into the luxury electric bike space. The company was founded by Silicon Valley technologists and German bike engineers working together



to solve tough urban mobility challenges. Zeitgeist's partners span the leading bicycle and automotive industry, OEMs and award winning industrial designers. For more information, visit <http://www.zeitgeist.bike>.



Contact Information

Stephanie

Zeitgeist Inc.

<http://www.zeitgeist.bike>

+1 919-414-2710

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