

## Stuck In Traffic? Might as well Get Paid for It!

*CarWraps Outdoor Advertising is willing to pay drivers \$350.00/month to advertise on your vehicle.* 

(<u>PRWEB</u>) July 20, 2001 -- Stuck In Traffic? Might as well Get Paid for It! Toronto, ON  $\hat{A} \square$  July 10, 2001  $\hat{A} \square$  CarWraps Outdoor Advertising, a Canadian based company, recently launched a new form of outdoor advertising that allows drivers to cash in on the most unproductive activity invented  $\hat{A} \square$  Traffic.

CarWraps offers to pay drivers up to \$350.00 per month for allowing them to place a removable vinyl advertisement on your vehicle. This ad or  $\hat{A} \square$  wrap $\hat{A} \square$  is exactly like the ones seen on city buses displaying the  $\hat{A} \square$ Olympic Bid $\hat{A} \square$  campaign.

The concept allows advertisers to gain exceptional impressions and increase public relations at a low cost while drivers receive a nice little monthly bonus.

The wrap can be placed on a car from 3 months (minimum) up to 2 years. After the term of the campaign the ad is removed causing no damage to the vehicle or its paint at all.

To be included in the CarWraps database drivers can register at <u>http://www.CarWraps.ca</u> and clicking on the "Drivers" Section.

\_\_\_\_\_

CarWraps Outdoor Advertising specializes in Car Wraps, Consumer / Employee Wrap Programs, Taxi Advertising, and Fleet Graphics. For a complete list of our services check our website at <u>www.CarWraps.ca</u>



Contact Information Ray Wally Carwraps Outdoor Advertising http:// http://www.carwraps.ca 905 566 9920

**Online Web 2.0 Version** You can read the online version of this press release here.