

Women In Trucking Association President/CEO Recognized as Supply Chain Leader

The Women In Trucking Association, Inc. (WIT) announced today that its president and CEO, Ellen Voie, has been named one of Supply & Demand Chain Executive magazine's "2016 Pros to Know."

Plover, WI ([PRWEB](#)) February 17, 2016 -- The annual "Pros to Know" awards honor select supply chain executives who are leading initiatives to help their clients, companies, or the supply chain community at large to prepare for the significant challenges in the year ahead.

WIT's Voie is recognized for her efforts to raise awareness for the dramatic shortage of women in the transportation industry. She works tirelessly to communicate the need for more women at all levels of the industry – from truck drivers to leaders in the corporate realm. (Today, just 6 percent of drivers and 14 percent of managers in the industry are female.)

Voie founded WIT in 2007 and continues to guide the association in pursuing its mission– encouraging the employment of women in the trucking industry, minimizing obstacles that might keep them from succeeding and celebrating the successes of its members. Under Voie's leadership, WIT has undertaken numerous initiatives to raise awareness and encourage women to get involved in the transportation industry, including the Accelerate! Conference and Expo and annual Salute to Women Behind the Wheel event.

"I'm honored to be named a "Pro to Know" because this recognition helps call attention to the underrepresentation of women in the transportation industry and provides an opportunity to highlight the value that women can contribute," Voie said. "As drivers, women can help to address the current capacity crunch. As leaders, studies show, women can significantly impact business success. If we all work together, we can help to move the industry forward."

Download web and high-resolution images of Voie at:

72 DPI: <http://womenintrucking.org/wp-content/uploads/2016/02/Ellen-Voie-72dpi.jpg>

300 DPI: <http://womenintrucking.org/wp-content/uploads/2016/02/Ellen-Voie-300dpi.jpg>

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About Women In Trucking Association, Inc.

Women In Trucking Association, Inc. is a nonprofit association established to encourage the employment of women in the trucking industry, promote their accomplishments and minimize obstacles faced by women working in the trucking industry. Membership is not limited to women, as 16 percent of its members are men who support the mission. Women In Trucking is supported by its members and the generosity of Gold Level Partners: Bendix Commercial Vehicle Systems, Daimler Trucks North America, BMO Transportation Finance, Great Dane Trailers, J.B. Hunt Transport, Ryder System, Inc., U.S. Xpress, and Walmart. Follow WIT on Twitter, Facebook, or LinkedIn. For more information, visit www.womenintrucking.org or call 888-464-9482.



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Online Web 2.0 Version

You can read the online version of this press release [here](#).