

CARCHEX Partners with AOL's Autoblog

Companies will share information to benefit and educate vehicle owners

HUNT VALLEY, Md. ([PRWEB](#)) February 17, 2016 -- **CARCHEX**, the industry-leading provider of direct-to-consumer Vehicle Protection Plans, today announced it has entered into a partnership agreement with [Autoblog](#), a top digital media destination for automotive enthusiasts that reaches 7.6 million unique visitors monthly. Autoblog, owned and operated by AOL, is known for its industry news, vehicle reviews, car shopping tools, and award-winning video series such as The List and Translogic.

Under the terms of the partnership, Autoblog readers will be informed of CARCHEX's industry-leading Vehicle Protection Plans. In exchange, Autoblog editors will grant CARCHEX's current and prospective customers direct access to expert vehicle reviews.

"This represents a great opportunity for CARCHEX to get in front of millions of car enthusiasts every month," said CARCHEX CEO Jason Goldsmith. "As one of the leading automotive sites, its readership is exactly the type of informed consumer that values their vehicle and will understand the importance of a Vehicle Protection Plan. At the same time, our consumers can benefit from Autoblog's insightful reviews to make better purchase decisions when shopping for a new or used vehicle."

About CARCHEX

CARCHEX is the industry-leading provider of direct-to-consumer vehicle protection plans. Protecting automotive consumers for more than 16 years and providing exceptional customer service has translated into an A+ Rating with the Better Business Bureau. For more information about CARCHEXCare Vehicle Protection Plans, visit [www.CARCHEX.com](#).



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