

2016 4 Wheel Parts Truck & Jeep Fest Season Gets Underway in San Mateo

[4 Wheel Parts](#), the global leader in off-road performance product sales and installation, is commencing its 2016 Truck & Jeep Fest tour in San Mateo, California February 20-21. The nation's largest touring off-road exhibition will showcase product demonstrations, display custom trucks and Jeep and offer factory direct pricing and giveaways at the San Mateo County Event Center.

Compton, CA ([PRWEB](#)) February 18, 2016 -- [4 Wheel Parts](#), the global leader in off-road performance product sales and installation, is commencing its 2016 [Truck & Jeep Fest](#) tour in San Mateo, California February 20-21. The nation's largest touring off-road exhibition will showcase product demonstrations, display custom trucks and Jeep and offer factory direct pricing and giveaways at the San Mateo County Event Center. Admission is free for 4x4 enthusiasts who will have a chance to interact with aftermarket industry experts, popular brand manufacturers and off-road vendor representatives.

Attendees will have a firsthand opportunity to see new and innovative 4x4 products in a family-friendly setting. Local Bay Area Jeep clubs Diablo 4 Wheelers and Wandering Wheelers will be onsite along with the San Jose Trucks club. Additionally, hourly drawing giveaways will award winners with items donated by vendors. Grand prizes of \$500 4 Wheel Parts shopping sprees will be awarded on both Saturday and Sunday.

“With a wide array of vehicles from mild to wild including King of the Hammers rigs, Truck & Jeep Fest is fun for the whole family,” says Oakland 4 Wheel Parts Store Manager Pete Cate. “There will be a swap meet area where customers will have a chance to choose from an assortment of open box items and for those looking for package deals there are great discounts on parts and labor.”

Manufacturers' representatives will be available to lend their expertise on assorted parts and accessories spanning from tire and wheel combinations to suspension kits to [light bars for trucks](#), Jeeps and SUVs. Event-exclusive discounted rates including free mount and balance on any set of 4 tires after purchase, will be honored at all 4 Wheel Parts locations.

The San Mateo Truck & Jeep Fest is the initial stop on the 2016 North American Tour that will travel to Honolulu, Hawaii; Puyallup, Washington; Edmonton, Canada; Dallas, Texas; Ontario, California; Denver, Colorado; Orlando, Florida and Columbiana, Ohio. . The Northern California event comes on the heels of last weekend's recent Grand Reopening celebration in Sacramento as 4 Wheel Parts continues its national expansion initiative.

What:

San Mateo Truck & Jeep Fest – Free Admission

Where:

San Mateo Expo Center
1346 Saratoga Drive
San Mateo, CA 94403

When:

Saturday, February 20, 2016 10 a.m. - 4 p.m.



Sunday, February 21, 2016 11 a.m. - 4 p.m.

About 4 Wheel Parts

4 Wheel Parts is the global leader in off-road truck, Jeep and aftermarket performance products. With 73 locations across the U.S. and Canada and growing, 4 Wheel Parts Service Centers install all the products they sell. Maintaining the nation's largest inventory of off-road tires, wheels, [Detroit lockers](#) and lift kits, 4 Wheel Parts serves customers across the country and around the globe. Life is Better Off-Road™. Visit them at 4wheelparts.com or call toll-free 877-474-4821.



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