

Crown Buick GMC Earns Prestigious DealerRater Dealer of the Year Award for 2016

Crown Buick GMC, a part of Crown Automotive Group, was recently honored with this award, which recognizes dealerships for outstanding consumer satisfaction.

ST. PETERSBURG, FLORIDA (PRWEB) February 18, 2016 -- Crown Automotive Group is proud to announce that Crown Buick GMC recently earned a 2016 Dealer of the Year award from popular online dealership review website DealerRater.com.

The Dealer of the Year Awards honor dealerships throughout the U.S. and Canada that show their commitment to excellence in customer service. Only a small percentage of North American dealers are selected for this prestigious distinction.

"Our dedication to customer service is what drives every aspect of our business," said Craig Blacklidge, General Manager of Crown Buick GMC. "We are honored to be recognized by DealerRater through the 2016 Dealer of the Year Awards, and we intend to continue to deliver superior service to our customers and potential customers for years to come."

In order to be qualified for the DealerRater Dealer of the Year Award program, a dealership was required to have at least 25 new reviews posted on DealerRater.com during 2015, and to have averaged a minimum rating of 4 out of 5 stars.

Crown Buick GMC currently has 596 lifetime reviews on DealerRater, and a 4.9 out of 5 star rating. Based on that high rating, the dealership was recently honored by DealerRater with a 2016 Consumer Satisfaction Award, which also rewards dealerships for success in customer satisfaction.

To learn more about Crown Buick GMC, or the rest of the dealerships that make up Crown Automotive Group, please visit <u>CrownCars.com</u>. For a complete listing of the dealerships honored with this award for 2016, visit https://www.dealerrater.com/dealers/awards/winners/doty.

ABOUT CROWN AUTOMOTIVE GROUP

Crown Automotive Group has been in business for more than 40 years, and currently operates domestic and international automotive franchises in Florida, Ohio and Tennessee. The group is dedicated to customer and employee satisfaction, and is your source for new and pre-owned vehicles, parts and service, financing and more. No matter what you're looking for, you can be confident that you are getting an incredible deal and outstanding service when you visit one of the many dealerships that make up Crown Automotive Group. To learn more, visit CrownCars.com.



Contact Information
Amy Farley
Force Marketing
http://www.forcemktg.com
+1 678-208-0667

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