

Europe's Auto Elite Discuss Their ADAS R&D at Active Safety Europe 2016

Today, TU-Automotive announced that senior executives from Tata Motors, Volkswagen, Peugeot Citroen PSA, Zurich and Ageas have been added to the speaker line up for Active Safety Europe 2016: ADAS to Autonomous Conference & Exhibition in Munich on 17th & 18th May, to share their expertise on cutting-edge active safety developments in the vehicle.

London, UK ([PRWEB](#)) February 22, 2016 -- TU-Automotive has also added two new sessions to the Active Safety Europe: ADAS to Autonomous event, analysing extreme weather conditions and how ADAS will interact with autonomous technology in the near future. The message for this year's conference is clear: before we can talk with real, technical meaning about full vehicle autonomy, ADAS is the hot point for the likes of Volkswagen, Tata Motors, Peugeot Citroen and many more. The updated agenda can be viewed here: <http://www.tu-auto.com/activesafety-europe/>

Conference organiser, Jack Fowler says: "Active Safety Europe is the most comprehensive and relevant look at what is happening in the 'here and now' of ADAS and active safety. The updated agenda details the expert speakers from Europe's auto elite as they showcase the software, sensors and mapping developments happening in their R&D labs, as we push the technology to reach the goal of more vehicle autonomy."

This event is Europe's leading ADAS tech forum with the most relevant and in-depth agenda assessing the path from ADAS to autonomous. Topics include sensor redundancy and the software stack, the 360° view of the vehicle, new legislation, the challenges around liability, cyber security for increasing complexity, the HMI of level 3 vehicles, plus much more.

The full agenda and speaker line-up can be found on the website here: <http://www.tu-auto.com/activesafety-europe/>

The Only Event In Europe Focussing On The 'Here And Now' Of ADAS

The event has already attracted significant attention from the leading ADAS experts across Europe and is the best place to learn and network in 2016 with over 150 attendees and 30 speakers. Speakers include:

- Mark Basten, Group Chief Engineer - Electrical/Electronic at Tata Motors European Technical Centre
 - Lennart Bendewald, Head of HMI for driving and assistance, Volkswagen Group Research
 - Thierry Le Hay, Director of Innovation, PSA Peugeot Citroen
 - Francois Guichard, Manager – UN Secretary – Active Safety, UNECE
 - Iain Forbes, Head of Centre for Connected and Autonomous Vehicles, Department of Transport
 - Tim Leinmuller, Info and Safety Engineering, DENSO
 - Nicolas Dulac, CEO, Intempora
 - Jennifer Dungs, Institute Director, Fraunhofer IAO
 - Matthew Avery, Director of Insurance Research, Thatcham Research
 - Dr. Christoph Lauterwasser, Managing Director, Allianz Center for Technology
 - Dr. Alain Dunoyer, Head of Safe Car, SBD
 - Wim van Thillo, R&D, IMEC
 - Dr. Wolfgang Bosch, Institute of Microwave and Photonic Engineering, Graz University of Technology
- Register before Friday, March 18th via the secure link below to take advantage of a €300 saving on all conference passes: <http://www.tu-auto.com/activesafety-europe/register.php>



About TU-Automotive:

TU-Automotive is the reference point and communications hub for the evolving automotive technology segment as it converges with consumer electronics, mobile and IoT to re-define connectivity, mobility and autonomous use-cases.

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