

## **TU-Automotive Awards: 2 Weeks Left to Nominate**

*TU-Automotive has announced that there is only 2 weeks left until the closing of nominations, on Friday March 11, for the TU-Automotive Awards (June 7, Hyatt Place Detroit, Novi, MI). These awards will highlight emerging talent and established players in this connected car industry through 10 dedicated categories.*

([PRWEB](#)) February 26, 2016 -- The 15th edition of the TU-Automotive Awards is expected to receive over 400 nominations from across the 10 dedicated categories. Those categories have been carefully selected to highlight the most innovative and successful companies, products and services in the different parts of the connected car ecosystem. The independent judging panel of 28 experts has been thoughtfully chosen to gather the top thought leaders in the industry in order to provide an in-depth analysis of the nominees. The TU-Automotive Awards party will take place on June 7th at the Hyatt Place Hotel in Novi Michigan, the day before the annual TU-Automotive Detroit conference and exhibition.

TU-Automotive, Awards Director, Emilie Leblanc said: “The nominations have been rolling in fast for the TU-Automotive Awards. The competition is hot and we can’t wait to reveal the judges top nominees. Plus, the awards ceremony will be more glamorous than ever before so it’s looking like 2016 will be the best year yet.”

### The TU-Automotive Awards

These awards are the most anticipated and revered accolade in the industry. Past winners include Volvo Car Group, Mack Trucks, Airbiquity, TomTom Telematics, moovel and many more. Nominations are now open and can be made on the website before Friday March 11th: <http://www.tu-auto.com/detroit/awards-index.php>

Any company operating in the connected car space can nominate themselves for an award. It is free to enter and nominees are required to submit a simple product outline to qualify for entry. The deadline is March 11th 2016. Finalists will be chosen by an independent panel of judges and announced on Wednesday April 15th 2016.

There are 10 categories that reward every area of the connected car industry. TU-Automotive encourages companies to customize a nomination to suit each award.

The categories are:

1. OEM of the year
2. Telematics Service Provider of the year
3. Best Telematics Product/Service
4. Best Insurance Telematics Product/Service
5. Best Active Safety or ADAS Product/Service
6. Best Auto Mobility Product/Service
7. Best Auto Cybersecurity Product/Service
8. Best Aftermarket Telematics Product/Service
9. Newcomer the year
10. Influencer of the year

Nominations for a company’s products, services or solutions can be submitted by visiting the following page <http://1.tu-auto.com/LP=7992> and filling the nomination form. Nominations must be received before March

11th to be considered.

The awards ceremony itself will take place on June 7 at the Hyatt Place Detroit, MI on the eve of the largest global gathering of connected car executives – TU-Automotive Detroit 2016 Conference & Exhibition, June 8-9, Novi, MI.

For more information on 2016 TU-Automotive Awards, please contact Emilie Leblanc at TU-Automotive on [emilie@tu-auto.com](mailto:emilie@tu-auto.com) or + 44 207 375 7178.

About TU-Automotive:

**Tracking Automotive Technology:** TU-Automotive is the reference point and communications hub for the evolving automotive technology segment as it converges with consumer electronics, mobile and IoT to re-define connectivity, mobility and autonomous use-cases.

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