

## **Vnomics Corporation Debuts True Fuel™**

*Vnomics Corporation Debuts True Fuel™ a standalone fuel optimization solution combines real-time driver coaching and comprehensive fuel usage analytics to provide significant savings*

Rochester, New York ([PRWEB](#)) February 29, 2016 -- Vnomics Corp., providers of advanced analytics solutions that enable fleets to improve driver and vehicle performance in real-time, today announced at the Technology & Maintenance Council (TMC) Annual Meeting & Transportation Technology Exhibition its Vnomics True Fuel™ fuel optimization solution. The patented, standalone system significantly improves fuel economy through real-time driver coaching and precise, comprehensive fuel use analytics for fleet managers.

“True Fuel is the result of customer feedback and our commitment to the transportation industry to provide a driver coaching and fuel analytics tool in a format that can be used by any fleet, regardless of its telematics platform,” said Alan Farnsworth, CEO at Vnomics. “We’ve taken our current fuel optimization solution, which has already proven to provide a 3%-10% fleet wide fuel savings on several thousand vehicles, and packaged it as a stand-alone product that any fleet can quickly deploy and begin saving fuel immediately.”

Easy-to-install, regardless of a fleet’s telematics or onboard technology, Vnomics True Fuel precisely monitors each vehicle’s actual fuel usage in real-time and compares it to the maximum achievable fuel economy for that vehicle under its current operating conditions. To accurately identify the actual and potential fuel usage of each truck and each driver, the system takes into account the impact of vehicle make, model and age, terrain and load size.

“Vnomics knows drivers don’t need more visual distractions in the cab,” stated Farnsworth. “With audio alerts for improper shifting, speeding and idling that signal only when the driver is not optimizing fuel consumption, True Fuel empowers drivers to take immediate action to improve fuel efficiency in real-time.”

With True Fuel, drivers are also provided with fair and balanced scorecards detailing the fuel loss factors they can control, including shifting efficiency, speeding and idle time. Fleet managers can use the solution’s user-friendly web portal to access comprehensive fuel use analytics and summary dashboards and gain insights instantly into fuel usage and causes of wasted fuel for a fleet or for specific vehicles and drivers. True Fuel provides a solid basis for driver-accepted incentive programs recognizing and rewarding fuel-efficient driver performance.

“By offering True Fuel in a cost effective, telematics agnostic and easy to install manner, we are giving carriers and drivers alike a very intelligent, yet simple to use, tool to address easily preventable causes of wasted fuel that have an immediate impact on the bottom line.”

### **About Vnomics**

Founded in 2008, Rochester, NY-based Vnomics Corp. provides advanced analytics solutions that enable fleets to improve driver and vehicle performance. The company’s True Fuel™ stand-alone fuel optimization solution coaches drivers in real time to achieve the highest fuel efficiency, calculates actual and potential fuel economy to precisely identify causes of fuel waste then provides comprehensive data fleets can use to optimize fuel performance and improve profitability. Vnomics’ unique approach to driver and vehicle performance provides substantial fuel savings to a rapidly growing number of fleets across all motor carrier segments. For additional



information, visit [www.vnomicscorp.com](http://www.vnomicscorp.com) or call 855-866-6427.

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