

## **KCMA and PRECO Electronics Partner to Provide Active Safety Solution**

*PRECO Provides KCMA's Heavy-Duty Customers With the Industry's Most Proven Rear Blind Zone Object Detection Solution*

Boise, Idaho ([PRWEB](#)) March 09, 2016 -- [PRECO Electronics](#), the global leader in heavy-duty vehicle collision mitigation, announced today an OEM partnership with [Kawasaki-KCM](#) Wheel Loaders.

Under the terms of the partnership, [PRECO's PreView® Radar](#) object detection system is now immediately available for customers to purchase across KCMA's Wheel Loader lineup. Kawasaki KCMA's customers who purchase this option will benefit from PRECO's fully integrated active safety solution with rear blind zone coverage and in-cab audible and visual cues to the equipment operator.

“KCMA is committed to providing customers with the industry's most proven and versatile solutions,” said Brian Pleinis, Manager-Engineering Section at KCMA Corporation. “KCMA recently launched a radar + vision option for its line of Kawasaki Wheel Loaders, using VideoLink II to integrate with the machines' monitors. Preco's PreView VideoLink II and PreView Radar allow our customers to benefit from active driver assistance that improves situational awareness to operate safely and efficiently. Preco continues to push the boundaries of its safety solutions and as a result is changing the industry.

Blind spots are inherent with the operation of heavy-duty vehicles. KCMA understands the unique challenges of its customers and evaluated a number of technologies to enhance the safety of their wheel loaders. PRECO's ability to adapt and operate within KCMA's existing safety solution provides customers with the most flexible and complete object detection system available. PRECO's patented radar ties directly into KCMA's visual safety solution using PreView VideoLink, providing a color visual alert overlay to any existing in-cab camera and monitor system. The combination of technologies provides customers with an active collision mitigation solution that gives operators both audible and visual alerts.

“PRECO appreciates KCMA's forward thinking in adding active safety to their construction machines,” said [Tom Loutzenheiser](#), VP of Marketing and Business Development. “This allows KCMA customers to add this option and have machines come direct from the factory ready to safely operate on any construction site.”

### About PRECO Electronics

PRECO is the global leader of collision mitigation solutions for heavy-duty equipment industries. PRECO's patented safety technology systems provide customers a scalable and customizable solution for object detection that actively engages operators to vastly improve worksite safety. Customers across a wide spectrum of markets, including construction, mining, over the road, waste, transportation and utilities have realized reduced collisions, improved productivity and mitigated risk. Established in 1947, PRECO is a privately held company based in Boise, Idaho. Learn more at [PRECO.com](#) or follow us on Twitter [@PRECOElec](#).

**Contact Information****Bill Cox**

Preco Electronics

<http://www.preco.com>

+1 208.381.0001

**Tamara Humphreys**

Preco Electronics

<http://www.Preco.com>

208.323.7110

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