

Trailer Wizards Requalified for Best Managed Companies Program

Organic growth and strategic acquisitions are key success factors in Trailer Wizards requalifying as a Best Managed company.

Mississauga, ON ([PRWEB](#)) March 09, 2016 -- Canada's leader in professional commercial trailer solutions, Trailer Wizards Ltd. announced it has once again been selected as one of Canada's Best Managed Companies for excellence in business performance. Trailer Wizards won the Best Managed award in 2014 and requalified for 2015. The Best Managed program recognizes Canadian-owned and managed companies with revenues of over \$10 million, demonstrating strategy, capability and commitment to achieving sustainable growth.

"Best Managed companies embrace innovation, seize opportunities and inspire talent. They really set the bar high," said Peter Brown, Partner, Deloitte and Co-Leader, Canada's Best Managed Companies program.

The company attributes its continued success to identifying and executing strategic acquisitions successfully as well as strong customer support which has fostered organic growth. Another key success factor lies in investment in technology. Trailer Wizards migrated their customer relationship management (CRM) tool to Salesforce in 2015 to increase visibility across the organization and, ultimately, improve customer service. The company specializes in commercial trailer rental, leasing, sales, service, parts and storage solutions. Their first trailer was rented in 1963 and, today, the organization has approximately 24,000 trailers, 25 locations and 500 employees.

Established in 1993, Canada's Best Managed Companies is one of the country's leading business awards programs recognizing Canadian-owned and managed companies that have implemented world-class business practices and created value in innovative ways. Applicants are evaluated by an independent judging panel on overall business performance, including leadership, strategy, core competencies, cross-functional collaboration throughout organization, and talent.

"We are thrilled that Trailer Wizards has once again been selected as a winner of Canada's Best Managed Companies program," Doug Vanderspek, president of Trailer Wizards, explained. "After winning last year, we set the goal of continuing to improve on our customer-friendly trailer solutions and support of our expanding list of customers. With the hard work of our dedicated employees, we have done just that." Vanderspek continued, "Once again, we thank our customers for their support and our employees for their hard work in accomplishing this achievement."

"CIBC congratulates Trailer Wizards on being named one of Canada's Best Managed Companies – a reflection of its strong leadership, sound business planning and focus on growth," said Jon Hountalas, Executive Vice-President, Business and Corporate Banking, CIBC. "We're proud to celebrate this outstanding achievement and applaud the entire team for their contributions to the Canadian marketplace."

2015 winners of the Canada's Best Managed Companies award, along with Requalified, Gold Standard, Gold Requalified winners and Platinum Club members will be honoured at the annual Canada's Best Managed Companies gala in Toronto on April 12, 2016. On the same date, the Best Managed symposium will address leading-edge business issues that are key to the success of today's business leaders.

The Best Managed program is sponsored by Deloitte, CIBC, National Post, Smith School of Business and

MacKay CEO Forums.

About Canada's Best Managed Companies

Canada's Best Managed Companies continues to be the mark of excellence for Canadian-owned and managed companies with revenues over \$10 million. Every year since the launch of the program in 1993, hundreds of entrepreneurial companies have competed for this designation in a rigorous and independent process that evaluates their management skills and practices. The awards are granted on five levels: 1) Best Managed winner (one of the new winners selected each year); 2) Requalified member (repeat winners retain the Best Managed designation for two additional years, subject to annual operational and financial review); 3) Gold Standard winner (After three consecutive years of maintaining their Best Managed status, these winners have demonstrated their commitment to the program and successfully reapplied for the designation); 4) Gold Requalified member (Gold Standard winners may requalify for two additional years, subject to annual operational and financial review); 5) Platinum Club member (winners that maintain Best Managed status for a minimum of seven consecutive years). Program sponsors are Deloitte, CIBC, National Post, Smith School of Business and MacKay CEO Forums. For further information, visit www.bestmanagedcompanies.ca.

About Trailer Wizards Ltd.:

Trailer Wizards Ltd. is Canada's largest and only national commercial trailer rental, leasing, sales, service, parts, and storage company. For over 50 years, Trailer Wizards Ltd. has been delivering professional commercial trailer solutions with fast, customer-friendly service while continuously driving out costs. Trailer Wizards was a winner of Canada's Best Managed Companies program in 2014 and requalified in 2015 maintaining its status as a Best Managed company and provides "Local Service...Nationwide." For more information, visit www.trailerwizards.com and follow on Facebook, Twitter or LinkedIn.

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