



National Off-Road Retailer 4 Wheel Parts Comes to Kansas

[4 Wheel Parts](#), the global leader in off-road performance product sales and installation, will stage a Grand Opening event at its newest retail store in Overland Park, Kansas this Saturday, March 12. Featuring an 8,000 sq. ft. state-of-the-art showroom and full-service installation bays, the brand new location becomes the most recent addition for the national off-road, Jeep, SUV and Truck accessory merchant.

Compton, California ([PRWEB](#)) March 09, 2016 -- [4 Wheel Parts](#), the global leader in off-road performance product sales and installation, will stage a Grand Opening event at its newest retail store in Overland Park, Kansas this Saturday, March 12. Featuring an 8,000 sq. ft. state-of-the-art showroom and full-service installation bays, the brand new location becomes the most recent addition for the national off-road, Jeep, SUV and Truck accessory merchant. The location will serve customers in the Kansas City region with a wide array of vehicle aftermarket accessories ranging from floor mats and side steps to complete custom vehicle makeovers to support their active lifestyles.

“There is an incredible off-road culture here in Kansas City from Jeeps and trucks to UTVs,” says Blaine Shipman, Store Manager at the Overland Park 4 Wheel Parts. “It’s exciting for us to bring 4 Wheel Parts to the area and work alongside our customers to help them bring their dream builds to life.”

Highlights of the Grand Opening celebration include exclusive onsite discounts on many premium aftermarket products, a parking lot car crush, an appearance by members of the K.C. Jeep Club and lunch provided by K.C. BBQ. Multiple vendors will be onsite as will a variety of vehicle builds including custom Jeeps featuring products from [Poison Spyder](#) and Rubicon Express from Gladstone Chrysler, Dodge & Jeep.

Attendees will have the opportunity to participate in many hourly giveaways throughout the day including the chance to win a \$500 store shopping spree. Admission is free and visitors will be treated to a family-friendly atmosphere with hands-on access to top truck, Jeep and SUV products from leading manufacturers. Additionally, ASE-certified technicians will be performing installations with exclusive pricing on select parts purchased at the celebration.

“Our retail store Grand Openings are exciting events for us,” says 4 Wheel Parts President and CEO, Greg Adler. “But opening a new store in a brand new region provides us with the unique opportunity to get to know a new community and share our passion for off-roading and the off-road lifestyle with them. We’re looking forward to seeing everyone in the store and on the trail.”

As 4 Wheel Parts continues its national expansion, this new location brings the company’s number of retail stores across the United States and Canada to 74. Overland Park will be served by Transamerican Auto Parts’ recently expanded distribution center in Coppell, Texas, ensuring next day delivery in many instances.

What: 4 Wheel Parts Overland Park, Kansas Grand Opening Celebration

When: Saturday, March 12 from 9 a.m. – 5 p.m. - Free Admission

Where: 4 Wheel Parts – Overland Park

6900 W. 119th St,

Overland Park, KS. 66209

(913) 327 - 5265



About 4 Wheel Parts

4 Wheel Parts is the global leader in truck, Jeep, SUV and off-road performance products. With 74 locations across the U.S. and Canada and growing, 4 Wheel Parts Service Centers install all the products they sell. Maintaining the nation's largest inventory of off-road tires, [Warn winch parts](#), LED lights and [hi lift jacks](#), 4 Wheel Parts serves customers across the country and around the globe. Life is Better Off-Road™. Visit them at 4wheelparts.com or call toll-free 877-474-4821.



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