

Women In Trucking Association, Announces Great Dane's Continued Support as a Gold Level Partner

Women In Trucking Association receives continued Gold Level support from Great Dane

([PRWEB](#)) March 10, 2016 -- Women In Trucking Association (WIT) is pleased to announce the continued collaboration of Great Dane trailers as a Gold Level Partner. This is the highest level of support for the association, and Great Dane has shown its commitment to the organization and its mission since 2012.

“For the fourth year in a row Great Dane has shown its dedication to our mission to increase the percentage of women employed in the trucking industry,” said Ellen Voie, WIT’s President and CEO. “As a trailer manufacturer and supplier, Great Dane has been a leader in helping create a more diverse environment for all women employed in the industry.”

“We at Great Dane are proud to support Women In Trucking as a Gold Level partner,” said Brandie Fuller, Great Dane’s VP of Marketing, and a WIT board member. “Great Dane encourages women to consider the many exciting careers available to women in the trucking industry, and we welcome the diverse perspectives women contribute to our industry. We thank Women In Trucking for empowering women and promoting their success stories.”

Women In Trucking has experienced considerable growth in its short existence. The mission of the nonprofit organization is to encourage women to consider careers in the trucking industry, address obstacles that might keep women from succeeding, and celebrate the success of its members.

WIT’s accomplishments include:

- Implementation of an Image Team comprised of professional drivers
- A recruiting guide
- Ride-alongs with a CRASH safety advocate and with FMCSA Deputy Administrator
- Successful WIT Accelerate! Conference and Expo held in last September
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WIT Index to track the number of women on boards of publicly traded trucking industry companies.

Future initiatives include more media ride-alongs, a truck stop rating directory, more recognition programs, and initiatives to attract women into the trucking industry.

The next WIT Accelerate! Conference and Expo is scheduled for November 7-9, 2016 in Dallas, Texas.

Great Dane is a leading manufacturer of high-performance commercial transportation equipment, including dry and refrigerated trailers and truck bodies, as well as steel, aluminum and combo platform trailers. Great Dane has a storied history in the commercial trucking industry and is a driving force in trailer technology, innovation, quality and customer service. Headquartered in Chicago, Illinois, and with additional corporate offices in Savannah, Georgia, Great Dane has manufacturing plants strategically located throughout the United States. The company’s network of corporate-owned branches, full-line independent dealers and parts-only independent dealers offers a broad range of distribution points for new and used trailers as well as aftermarket services across North and South America. Visit Great Dane online at www.greatdanetrailers.com.



Women In Trucking Association, Inc. is a nonprofit association established to encourage the employment of women in the trucking industry, promote their accomplishments and minimize obstacles faced by women working in the trucking industry. Membership is not limited to women, as 17 percent of its members are men who support the mission. Women In Trucking is supported by its members and the generosity of Gold Level Partners: Bendix Commercial Vehicle Systems, Daimler Trucks North America, BMO Transportation Finance, Great Dane, J.B. Hunt Transport, Ryder System, Inc., U.S. Xpress, and Walmart. Follow WIT on Twitter, Facebook, or LinkedIn. For more information, visit <http://www.womenintrucking.org> or call 888-464-9482.



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