

Garavel Chrysler Jeep Dodge Ram of Norwalk Wins 2016 Dealer of the Year Award from DealerRater.com

Garavel Chrysler Jeep Dodge Ram of Norwalk has been awarded the prestigious DealerRater Dealer of the Year award for the 3rd consecutive year.

NORWALK, CT (<u>PRWEB</u>) March 18, 2016 -- For the third consecutive year, Garavel Chrysler Jeep Dodge Ram of Norwalk, Connecticut has been awarded a 2016 DealerRater Dealer of the Year Award, an annual recognition given to the top-rated auto dealerships on the consumer driven DealerRater website. (www.dealerrater.com)

Garavel Chrysler Jeep Dodge Ram has received consistently high marks on www.dealerrater.com, making it one of the top U.S. dealerships on the site. Online shoppers visiting Garavel Chrysler Jeep Dodge Ram's dealer page and website will find a "2016 Dealer of the Year Award winner" badge which helps online shoppers recognize the dealership as one of the best dealerships of the year.

"The Garavel team tries to appreciate our customers by providing relentlessly friendly and impressively proficient customer service. We feel that DealerRater's customer feedback validates the work we do. We've rededicated ourselves to customers in the past few years and we do it better than anyone in Connecticut" stated Paul Garavel, Owner and General Manager. "Without our customers we wouldn't be here. We work hard to make sure that everyone who works for Garavel takes that to heart - it's because of their hard work that we have won this accolade."

The Dealer of the Year Awards program was created to recognize automotive dealerships whose sales and service operations exemplify excellence. The exclusive award is given to U.S.-based dealerships for being the top-rated dealership within their OEM brand nationwide and the highest scoring dealers in each state, and is awarded to only a handful of dealers.

Dealer of the Year Award winners were chosen based upon their PowerScore™ ratings, which are determined using a Bayesian algorithm that factors the dealership's average DealerRater consumer ratings and the total number of reviews written about the dealership during the 2015 calendar year.

Garavel has been building on their success year after year by besting all other Chrysler Jeep Dodge Ram dealerships in the state and selling the most cars.

DealerRater features more than two million dealer reviews, which are read by more than 14 million car shoppers every year.

About Garavel Chrysler Jeep Dodge Ram

Since 2002, Garavel Chrysler Jeep Dodge and Ram has been a family dealership. Owner, Paul Garavel, started the Georgetown brand with Georgetown Jeep of Wilton and expanded the same family values with the move to Norwalk, and the purchase Fairfield County Dodge. Through the economic downtown in 2008 that led to the elimination of hundreds of Chrysler stores, Garavel survived. In 2014, Garavel became Connecticut's #1 Chrysler Group store and has since won the DealerRater Dealer of the Year three years in a row. With a sister store, Garavel Subaru, only a few miles down the road, the Garavel family auto group is changing the perception of auto dealers, making their customers, customers for life by providing outstanding quality service



through the life of each vehicle.

About DealerRater

Founded in 2002, DealerRater is the world's leading car dealer review website with more than two million service and sales reviews across 41,000 U.S. and Canadian dealerships, including a national network of more than 5,600 Certified Dealers. More than 14 million consumers read DealerRater content across the Web each month. By offering a product suite that allows qualified dealerships to manage reputation and achieve higher SEO rankings, DealerRater supports new lead generation by growing online presence.



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