

RouteOne Honors Mike Jurecki For His Leadership

RouteOne thanks Mike Jurecki for his 14 years of leadership as he leaves the organization to become the Chief Executive Officer of FordDirect. Jurecki lead the formation of the RouteOne joint venture and served as its chief executive since it started in 2002.

Farmington Hills, MI ([PRWEB](#)) May 17, 2016 -- RouteOne thanks Mike Jurecki for his 14 years of leadership as he leaves the organization to become the Chief Executive Officer of FordDirect. Jurecki lead the formation of the RouteOne joint venture and served as its chief executive since it started in 2002.

Under Jurecki's leadership, RouteOne experienced extraordinary growth and success. With the major emphasis he placed on integrity, service and reliability, overall customer satisfaction averaged 99% for the past three years running, with similar results before then. RouteOne's network grew to over 1,300 finance sources and an industry-leading 125 dealer service provider integrations. It also earned industry leadership in eContracting having processed 2 million eContracts in 2015 and pushing towards 2.5 million in 2016. Resulting from the innovation he drove, most recently RouteOne launched its newest product, a seamlessly integrated desking component, with additional new product launches planned in the coming months.

Jurecki is committed to building a strong and positive work culture, believing that by taking care employees and customers, everything else falls into place in a positive way. Part of that commitment was ensuring that RouteOne was constantly cultivating its next generation of leaders through regular rotation of top performers and enterprise-wide collaboration. As a result, RouteOne won the Detroit Free Press Top 100 Workplaces award in 2015, and has a strong management team that is well positioned to continue the company's success.

Prior to leading RouteOne, Jurecki spent over 20 years with Ford Credit. In the United States, he served in a number of capacities ranging from assistant customer service representative to branch manager of its largest U.S. branch operation. He also served as general manager of the United Kingdom's Operations Center and in a separate role as the manager of Worldwide Trade Financing. After returning to the U.S. he was given the assignment to address a strategic risk that led to the formation of RouteOne.

As Jurecki moves onto his next chapter, he is taking on well-earned responsibility for a larger organization and a new set of opportunities with FordDirect. Happily for RouteOne, he is staying close within the automotive industry where he has spent the bulk of his professional career.

RouteOne's Board of Directors is actively working through the selection process for its next Chief Executive Officer, and expects to name a successor in the near future.

Everyone at RouteOne wishes Mike Jurecki and his family all the best as he embarks on his newest career endeavor.

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About RouteOne

RouteOne was formed in 2002 by Ally Financial, Ford Motor Credit Company, TD Auto Finance, and Toyota Financial Services to improve the F&I process for automobile dealers and their customers. Connecting thousands of dealers and finance sources in North America for vehicle financing, RouteOne's platform delivers



a comprehensive suite of F&I solutions across multiple channels: in-store, online, mobile, and via third-party solutions. Its flagship products include credit applications, eContracting, compliance, desking and digital retail services. In addition, RouteOne enables dealer choice across a wide variety of best-in-class providers through open integrations with over 125 DSPs. More information is available at www.routeone.com.



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