

The Newest Hot Spot for Pink Jeep® Tours - Valley of the Sun

Expanding beyond Sedona, Pink Jeep Tours launches 4x4 Jeep tour, perfect for spring visitors to Phoenix area

Scottsdale, AZ ([PRWEB](#)) March 28, 2016 -- The newest 'must do' activity in the Phoenix area is expanding, now offering three one-of-a-kind Pink Jeep Tours, operated locally by [Pink Adventure Tours](#). Just in time for spring, the Sidewinder Ridge Adventure launched this month and was made possible through an exclusive operating permit granted by [Tonto National Forest](#), taking visitors on the most captivating off-road trails in the Sonoran Desert.

This all-new [Sidewinder Ridge Adventure](#) offers a fun way to experience the adventurous side of the Sonoran Desert from the seat of an open-air pink Jeep Wrangler. Expertly trained guides take guests on an exploration, winding up the Goldfield Mountain ridgeline and into Bulldog Canyon, an unforgettable adventure through lush plant life and geology. Once known for thriving mines and now home to reptiles and endangered species, this tour starts on the desert floor and climbs up towards the mountains, finishing through epic winding canyons.

The Sidewinder Ridge Adventure is offered exclusively by Pink Adventure Tours with morning and afternoon departures every day of the week. The entire tour experience lasts approximately three hours and sells for \$125 per person; child rates available.

“Off-road tours and exploring the desert ecosystem around the Phoenix and Scottsdale area was once a very popular activity for visitors, but due to the urban sprawl these fun tours have become a lost adventure.” said Shawn Wendell, owner of Pink Adventure Tours. “We’re on a mission to bring this excitement back by providing the safest, most exhilarating 4x4 adventures the Valley of the Sun has ever seen.”

Pink Adventure Tours customized six new pink Jeep Wranglers to run tours out of its home base at Fort McDowell and now offers three convenient tour options:

Most Popular – [Cactus Canyon Adventure](#), a 2 hour thrilling tour featuring steep hill climbs and expansive mountain views

Newest – [Sidewinder Ridge Adventure](#), a 3 hour captivating tour exploring picturesque desert landscape, cliffs and canyons

Comprehensive – [Sonoran Desert Adventure](#), a 4 hour tour offering guided desert exploration and an oasis cruise on Saguaro Lake

All tours depart from [Fort McDowell Adventures](#) (14803 N. Hiawatha Hood Rd, Fort McDowell, AZ 85264) and are accompanied by a first aid, CPR certified guide trained through the Smith System® driving program and Pink Jeep College. All guides are well versed in the local flora, fauna, geology and history of the beautiful Sonoran desert. The pink Jeep Wranglers are state-of-the-art, featuring top end upgrades and comfortable seating for six to nine passengers, depending on the vehicle, and take riders on a once-in-a-lifetime tour of the Sonoran Desert. Up to 20 vehicles are available to handle larger groups and special events. Plus, they now offer convenient hotel pick up and drop off for guests as an additional tour upgrade in their custom Mercedes Benz Sprinter, featuring a climate controlled, spacious cabin with leather seats and Valley of the Sun history tour.



For more information about this new Sidewinder Ridge Adventure tour or the other 4x4 adventures available, visit <http://www.pinkadventuretours.com/> to book your tour or call (855) 298-3070.

About Pink Adventure Group

Pink Adventure Group believes in boundless adventure, an ever-challenging journey to discover and experience the fun that life has to offer. Maintaining world-class customer service, they operate Pink Jeep Tours and Pink Adventure Tours to continuously bring guests the safest, most trusted and captivating tours of any outfitter in the Southwest. Founded in 1960 with its corporate headquarters in Sedona, Arizona and operating in Arizona & Las Vegas, Nevada, they serve visitors from around the world with a fleet of 150 adventure vehicles. They are the only tour company with guide trainers certified by the National Association for Interpretation, and the only tour company to use the Smith System® driver training by all guides. Pink Adventure Group has reinvented adventure with its cutting edge vehicles, industry leading guides, and unique adventure tours.



Contact Information

Mike Hermen, VP of Sales

Pink Jeep Tours

<http://www.pinkjeeptours.com>

+1 (928) 282-8807

Chris Epper, VP of Marketing

Pink Jeep Tours

<http://www.pinkjeeptours.com>

928-203-7043

Online Web 2.0 Version

You can read the online version of this press release [here](#).