

## **RouteOne Launches New Desking Product**

*RouteOne has launched RouteOne Desking, a new desking product that enables dealers to quickly calculate and present monthly payment options to their customers. It covers multiple sales types, including lease, retail, and cash deals.*

Farmington Hills, MI ([PRWEB](#)) March 29, 2016 -- RouteOne has launched, RouteOne Desking, a new desking product that enables dealers to quickly calculate and present monthly payment options to their customers. It covers multiple sales types, including lease, retail, and cash deals.

RouteOne Desking features rates, incentives, and residual values from captives and a wide array of finance sources. It also checks for rebate and program compatibility to help reduce errors and the need for manual verifications. It includes dealer configurable options, such as taxes and fees, and default aftermarket values to allow for room on the back-end when the deal moves into F&I. Once a deal has been desked, all the data from it can generate a credit application, in RouteOne, with the simple click of a button.

“RouteOne’s Desking tool is excellent. The integration is great, however what sets it apart for me is the look and functionality of the customer proposals,” said Jesse Akins, Sales Manager at Pace Chevrolet.

“There are many outstanding desking solutions in the marketplace today, which we will continue to integrate with to fully support dealer choice. So we didn’t get into the business just to get into it,” said Mike Jurecki, RouteOne CEO. “We got into desking because our customers asked us to. They wanted an easy way to consistently calculate payment across all channels that integrates directly into the RouteOne workflow that they are so comfortable with and count on for its reliability. With the launch of this new product, they are able to do just that.”

For more information, demos are available at booth #929C during the 2016 NADA Convention and Expo. Dealers can also visit [www.routeone.com/desking](http://www.routeone.com/desking) or call 866.768.8301.

### About RouteOne

RouteOne was formed in 2002 by Ally Financial, Ford Motor Credit Company, TD Auto Finance, and Toyota Financial Services to improve the F&I process for automobile dealers and their customers. Connecting thousands of dealers and finance sources in North America for vehicle financing, RouteOne’s platform delivers a comprehensive suite of F&I solutions across multiple channels: in-store, online, mobile, and via third-party solutions. Its flagship products include credit applications, eContracting, compliance, desking, and online/mobile retail services. In addition, RouteOne enables dealer choice across a wide variety of best-in-class providers through open integrations with over 125 DSPs. More information is available at [www.routeone.com](http://www.routeone.com).



**Contact Information**

**Todd Mason**

RouteOne

<http://www.routeone.com>

+1 (248) 862-7152

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