

Propel Electric Bikes Veteran Entrepreneur Seeks To Make A Difference in Video Debut

Propel Electric Bikes' Owner, Chris Nolte suffered a back injury while serving in Iraq in 2003. The injury prevented him from riding a regular bike when he returned to the U.S., so he began riding electric bikes. Then in 2011 he opened [Propel Electric Bikes in Brooklyn](#), to share his love of electric bikes with others.

BROOKLYN, NY ([PRWEB](#)) March 30, 2016 -- Playwright Tom Stoppard said, “An exit is an entrance to somewhere else.” This was certainly the case with Chris Nolte, entrepreneur and founder of Propel Electric Bikes in Brooklyn, New York. A back injury sustained in the line of duty, leaving him a disabled Iraq war veteran, closed one door for Nolte but opened another.

“When I got back home, after my injury, I realized I wasn’t as active as I had once been,” says Nolte. “I had always loved bikes, loved riding them, but that was just no longer possible. I felt a little lost, but that’s when I found electric bikes and realized they could be a viable solution to my own immobility – and they could help others with similar issues as well.”

Nolte had always been an avid cyclist. Bicycles were his passion, and by the time he was 18, he was selling bicycles, many of which he’s bought and refurbished. It wasn’t until his injury that he developed an interest in electric bikes, seeing them as a way to improve his mobility and get back to doing what he loved so much. This led to an entrepreneurial opportunity that grew into [Propel Electric Bikes](#).

The primary electric bikes that Propel sells are bikes featuring Pedal Assist. This function kicks in when the rider needs it, such as when taking off, riding on an incline, or at times when the activity demands more than what the rider can provide – a common trait among those with physical injuries or disabilities that involve the back and legs. The rider may still be able to cycle, but their movement and ability has limitations and Pedal Assist is a way to overcome them.

A [video on Chris Nolte](#) and the bikes he sells is featured on [Mashable](#) and provides more insight into this incredible, inspiring story. It describes the type of technology that Nolte uses and how they can help people who have mobility issues.

Nolte says, “I did the video because people need hope. They need to see that physical limitations don’t have to mean the end of your life. You can still do many of the things you love, you just might need a little help. I wanted them to see that even when life hits you hard, you don’t have to stay down. You can rise above it and still follow your dreams.”

And Nolte is certainly following his dreams. Propel is a growing, thriving business that touches the lives of people from all walks of life. From those who have a concern about the environment to individuals facing physical disabilities, Propel keeps pressing, reaching to make a difference in the world – and with Chris Nolte at the helm there’s no doubt it will.

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Propel is a full service source for utility and cargo bikes as well as e-bikes and cycling related accessories.



Founded and managed by disabled Iraq combat veteran, Chris Nolte, Propel is also a certified Service Disabled Veteran Owned Business. More information found at propelbikes.com/our_growth



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