

## **Wave Launches World's Most Affordable Electric Bike Designed Specifically for Women, The Lady Wave**

*The makers of the \$1M Wave Electric Bike Campaign are back, this time introducing Lady Wave, the world's most affordable women's eBike. The Lady Wave lets riders reach up to 22 MPH effortlessly while putting a new spin on one of 2015's most popular crowdfunded inventions.*

Manhattan Beach, CA ([PRWEB](#)) April 05, 2016 -- Wave Electric Bikes, which raised over \$1M for their original eBike in 2015, today launched a women's only mode, the Lady Wave, on [Indiegogo](#).

Equipped with a 36-volt battery, Lady Wave is an electric bike fit for an active woman on a budget who wants the option to ride on cruise control or pedal on her own. Riders can reach a top speed of 22 MPH and travel as far as 23 miles on a single charge.

"Just charge, unplug and let it ride. It's that simple," said CEO Aaron Brady. "The Lady Wave literally offers the best of both worlds. It's also stylish, lightweight and sturdy, making the Lady Wave the perfect way to get to a destination fast while enjoying the outdoors."

The Lady Wave follows a successful 2015 campaign that launched The Wave on Indiegogo, raising \$1.1M with over 7,000 backers.

"With the success of our first Wave Electric Bike released last year, we realized we had an opportunity to really cater to women with our next concept, so we really went for it with the Lady Wave, drawing on feedback from our existing customers to really come up with the most affordable and rider-friendly electric bike we could," added Brady.

The best part about the Lady Wave is how affordable it is. The bike boasts features that would normally cost as much as \$3,000, yet an early bird, pink colored version of the bike can be had by backers who pledge just \$499. Backers of the campaign will receive their Lady Wave bikes as soon as June and July, meaning there will be plenty of time to enjoy the rest of the riding season.

"People are going to love having fun in the sun while riding the Lady Wave. The ability to hit the beach, go up a steep hill, use the pedal-assist feature for a boost, or coast on auto-pilot make the bike an incredibly enjoyable experience," says Brady. "This is one bike women are going to be happy with for years to come."

Backers looking to support production of the Lady Wave can order their bike now, and add the following features by topping up pledges with extra support:

- \* A front wicker basket
- \* An extra battery charger
- \* A 6-Speed Shimano Gear upgrade
- \* Battery charger upgrade
- \* LCD Display + Cruise Control
- \* A mega battery
- \* An extra-rapid charger



Those interested in supporting the production of the world's most affordable electric bike for women can support the project through Lady Wave's Indiegogo campaign at: <https://www.indiegogo.com/projects/lady-wave-world-s-most-affordable-ebike-for-women#/>



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