

## **Shelley Simpson Receives Distinguished Women In Logistics Award From Women In Trucking**

*Women In Trucking is pleased to announce that Shelley Simpson has been chosen as the winner of the 2016 Women In Trucking Association's Distinguished Woman in Logistics Award.*

Plover, WI ([PRWEB](#)) April 08, 2016 -- Simpson received the award today during the Transportation Intermediaries Association (TIA) 2016 "Capital Ideas" Conference and Exhibition in San Antonio, Texas. The award is co-sponsored by TMW and Truckstop.com. Simpson was chosen among three finalists for the second annual award. The other finalists included Elizabeth Fretheim, director, Logistics Sustainability at Walmart and Liz Lasater, CEO of Red Arrow Logistics.

Simpson is the executive vice president, chief marketing officer and president of Integrated Capacity Solutions and Truckload for J.B. Hunt. Her accomplishments include increasing revenue for J.B. Hunt from \$4.5 billion to \$6.2 billion over five years and leading her business unit to a nearly billion-dollar entity through strategic guidance and innovative ideas. The business unit is now among the top five of 3rd party logistics companies in the trucking industry. Simpson holds several board positions and is involved with Women in Supply Chain Excellence at the University of Arkansas, her alma mater.

"Choosing the winner among these three finalists was not an easy decision," said Ellen Voie, president and CEO of Women In Trucking. "Shelley is very deserving of this award. Increasing revenue by nearly \$2 billion over a five-year period shows she is a mover and knows how to get things done. She is well-respected not only as a woman in logistics, but also as a mentor to many women."

The Distinguished Woman in Logistics award was established to promote the achievements of women employed in the North American transportation industry. It highlights the vital roles of women in the dynamic and influential field of commercial transportation and logistics.

### About Women In Trucking

Women In Trucking Association, Inc. is a nonprofit association established to encourage the employment of women in the trucking industry, promote their accomplishments and minimize obstacles faced by women working in the trucking industry. Membership is not limited to women, as 17 percent of its members are men who support the mission. Women In Trucking is supported by its members and the generosity of Gold Level Partners: Bendix Commercial Vehicle Systems, Daimler Trucks North America, BMO Transportation Finance, Great Dane Trailers, J.B. Hunt Transport, Ryder System, Inc., U.S. Xpress, and Walmart. Follow WIT on Twitter, Facebook, or LinkedIn. For more information, visit <http://www.womenintruck.org/>.

### About TMW

TMW is a leading transportation software provider to brokerage and 3PL organizations, commercial and private fleets. Founded in 1983, TMW has focused on providing enterprise software to the transportation industry, including asset-based and non-asset-based operations as well as heavy-duty vehicle service centers. With offices in Cleveland, Dallas, Indianapolis, Nashville, Oklahoma City, Raleigh, and Vancouver, the company serves over 2,000 customers, including many of the largest, most sophisticated and complex transportation service companies in North America. TMW is a Trimble Company and part of the international Transportation and Logistics Division.



#### About Truckstop.com

Truckstop.com is the one-stop connection between carriers, brokers, and shippers. Founded in 1995 as the first freight-matching marketplace to hit the Web, Truckstop.com has grown to provide load planning and optimization, transportation management, telematics, rate benchmarking, and powerful negotiation tools. Truckstop Pro, Truckstop.com's most recent and most advanced software subscription, offers users a real-time load board and enhanced transportation partner search and qualification. Across North America, Truckstop.com is recognized as a leading resource for transportation data and trends and also serves as the largest credit reporting entity in the transportation industry.



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