

Mountain Falls Luxury Motorcoach Resort Anticipates Setting New Records in Sales and Reservations During the 2016 Season

Mountain Falls continues a four-year trend of record setting high volumes of revenue and reservations.

Lake Toxaway, NC ([PRWEB](#)) April 05, 2016 -- Mountain Falls Partners, LLC reports they are experiencing extremely high guest reservation volume with 2016 revenue up over 96.5% for the same period the previous year, at the close of March. The number of nights booked is up over 80% with individual reservations up 63%, indicating guests are staying longer and booking early this season.

Mountain Falls has consistently shown a significant increase in reservation volume year over year since 2013, when development of The Ridge at Mountain Falls began, right up through the 2015 season with the opening of the brand new clubhouse and amenities in spring of 2015. Early indicators show the 2016 season will continue that trend.

Mountain Falls Partners attributes the spike in reservations to the enhanced motorcoach resort experience created by hospitality services, completed luxury clubhouse and amenities and onsite activities. Also, the custom designed coach cottages on The Ridge are unique to the market. In addition, the word of mouth advertising by key industry influencers who have either purchased lots or have frequented the resort have added to the credibility of the development and the curiosity of the motorcoacher.

“We fully anticipate a very busy season ahead. With that in mind we have focused recent months on sharpening our tools, enhancing our operations and staff services to ensure we continue to delight our property owners and exceed expectations of resort guests,” said Miranda Shelton, General Manager.

For more information about [Mountain Falls Luxury Motorcoach Resort](#) and The Ridge at Mountain Falls, please call (828) 966-9350, or email Marie Duginski at [marie\(at\)mountain-falls\(dot\)com](mailto:marie(at)mountain-falls(dot)com). Stay updated on the resort’s latest news and announcements by visiting their website, or by following their [Facebook](#), [Instagram](#) and [Twitter](#) pages. Mountain Falls is located at 20 Resorts Blvd., Lake Toxaway, NC 28747.

About Mountain Falls Partners, LLC:

Mountain Falls Partners, LLC is a North Carolina Company formed in 2012 for the marketing and development of luxury motorcoach RV resorts. It is a collaboration of award winning partners with over 35 years of experience in their said area of expertise: architecture and design, community and luxury development and luxury services and resort marketing.

**Contact Information****Marie Duginski**

Mountain Falls Partners, LLC

<http://www.mountain-falls.com>

+1 (404) 277-3704

Eddie Sharp

Mountain Falls Luxury Motorcoach Resort

<http://www.mountain-falls.com>

(828) 966-9350

Online Web 2.0 VersionYou can read the online version of this press release [here](#).