

Mighty Auto Parts Launches Spring Consumer Rebate Promotion

Mighty Auto Parts announces its "Take Care of Your Baby!" Spring Consumer Rebate Promotion, available April 1 through May 31, 2016.

Norcross, GA (<u>PRWEB</u>) April 07, 2016 -- Mighty Distributing System of America, a leader in automotive aftermarket products and services, announces its "Take Care of Your Baby!" Spring Consumer Rebate Promotion. Available April 1 through May 31, 2016, consumers having their vehicle serviced at a professional shop utilizing Mighty parts and chemicals can receive combined rebates of up to \$72 as a motivation to properly care for their car.

Following are the qualifying services and rebate amounts:

Mighty VS7® Oil System Service - \$15
Mighty VS7® Cooling System Service - \$15
Mighty VS7® Transmission Service - \$15
Mighty Engine Guard MAX Oil Filter Replacement - \$5
Mighty Cabin Air Filter Replacement - \$7
Mighty Engine Guard Full Synthetic Oil Change - \$10
Royal Purple Full Synthetic Oil Change - \$15

This Mighty promotion helps professional automotive service providers using Mighty products build consumer loyalty. The rebate checks are made payable to the original servicing retailer and mailed to the consumer. The consumer then gains the full value of the rebate(s) upon their next service and/or purchase from the same retailer when used within 120 days of the original issue date on the check.

"We look forward to our Consumer Rebate promotions because they are one more way we continue to provide exceptional support to our franchise partners and they, in turn, to their customers to help grow their businesses," said Ken Voelker, Mighty Auto Parts President and CEO. "Our Mighty Consumer Rebate promotions are also a great way to encourage consumers to properly maintain their vehicles."

For details on the Mighty Spring 2016 Consumer Rebate Promotion, ask your local Mighty representative or go to: https://www.mightyautoparts.com/spring16.

About Mighty Distributing System of America

Mighty Distributing System of America, a franchisor of sales and services in aftermarket auto parts, is headquartered in Norcross, Georgia and supports 110 distributors in 41 states and four international markets. The Mighty System features attentive local service, inventory management expertise, classroom and on-site training in conjunction with extensive offerings of OE quality underhood and undercar parts, chemical products, lubricants and shop supplies. The Mighty business model attracts independent repair shops, quick lubes, tire centers and new car dealerships across the nation and abroad. Recognized as a "top 25 franchise brand" by The Wall Street Journal, Mighty's unique approach of dealing directly and exclusively with automotive professionals began in 1963.



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