

## **Today Business Relationship Management Institute (BRMI) kicks off BRMConnect 2016 in Charlotte, North Carolina at the Charlotte Motor Speedway Club!**

*BRMI hosts BRMConnect, the World's only networking and professional development event for Business Relationship Managers*

Charlotte, NC ([PRWEB](#)) April 12, 2016 -- "This week marks the largest gathering of cross-industry [Business Relationship Management](#) experts and practicing Business Relationship Managers in the world to date, and we are ecstatic to introduce this amazing group to new tools, techniques, and strategies that they can put in practice once they get back to the office!" exclaimed Aaron Barnes, co-founder of the [Business Relationship Management Institute \(BRMI\)](#). At this very moment, hundreds of accomplished BRM practitioners, industry experts, and business leaders are gathering in Charlotte, NC to attend the first highly-anticipated [BRMConnect](#) conference of 2016.

BRMConnect is the world's one and only networking and development events series for Business Relationship Managers, hosted by Business Relationship Management Institute (BRMI) and generously sponsored by Instrumental BRM, The Merlyn Group, ServiceNow, Leading Edge Forum, APMG International, Van Haren Publishing, Pink Elephant, Intentional Agility, and Excalibur Data Systems.

During their week in Charlotte, conference attendees are eager awaiting the opportunity to learn tips and techniques from the industry's most renowned experts, exchange innovative ideas through facilitated round table discussions and panels, and ultimately develop and grow the BRM capability in their respective organizations to new heights, resulting in improved business strategy and maximized value. Conference attendees can also look forward to fun community-building activities, including a complimentary tour of the Charlotte Motor Speedway and a once-in-a-lifetime ride in a pace car!

As you can see in the chart, BRMConnect-Charlotte attendees come from a vast array of diverse backgrounds, representing industries as far apart as Agriculture and Tech, and everything in between. The gender breakdown of attendees includes 60% women and 40% men. Conference attendees can also look forward to opportunities to learn from fellow BRMs at all skill and organizational levels, since C-level executives, vice presidents, directors, managers, and more will be in attendance.

Later in 2016, BRMI will host three highly-anticipated additional BRMConnect conferences around the globe, including Sydney, Australia (June); Banff, Canada (September); and Amsterdam, Netherlands (October). Joe Topinka, a widely-renowned, game-changing career CIO, published author, executive coach, and BRMConnect-Charlotte emcee says, "BRMConnect 2016 is a perfect way to practice your craft. It's the premier Business Relationship Management conference and the only one of its kind for making impactful connections and continuing your BRM education. No one ensures that your career heads in the best possible direction but you—take the time and meet the best and the brightest in our industry, sharpen your knowledge, share your experiences, invest in yourself, and come on down to Charlotte for some fun!" Seats are limited to ensure value and active engagement for our attendees, so be sure to guarantee your seat and purchase BRMConnect pass soon before they sell out!



### **Contact Information**

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### **Online Web 2.0 Version**

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