

Azuga's New Mobile Fleet Management Solution Honored with Four Awards

The connected-vehicle technology company announces its continued momentum with national award recognition and executive hire during NAFA

Austin, TX ([PRWEB](#)) April 19, 2016 -- Azuga™, a leading provider of connected vehicle technology, announced that its product, Fleet Mobile, was honored with four industry awards shortly after hitting the market during the National Association of Fleet Administrators (NAFA) Expo in Austin Texas this week. CTIA, The Cloud Awards, The Mobile Village and Network Product Guide all validated Azuga's easy-to-use and highly effective mobile solution as a leader in the telematics industry. The industry's first gamification and rewards mobile application, which has been installed in 20% of customers' vehicles, works in conjunction with Azuga's OBDII port technology to report crucial information, such as engine health and driver behavior directly to fleet managers' and drivers' handheld devices. The application also incorporates a social telematics program, which combines gamification, driver rewards, industry-wide rewards and driver visibility features.

RECENT RECOGNITIONS INCLUDE:

- [The Cloud Awards](#)- Best in Mobile, First Place Winner. The program recognizes excellence in all spheres of cloud computing from across the globe, covering the U.S., Canada, Australia and EMEA.
- [Cellular Telephone Industries Association E-Tech Awards](#)- Mobile Cloud, 2nd Place. The E-Tech Award winners represent the most innovative emerging mobile services, solutions and technology from sectors such as the cloud, network equipment, M2M and the Internet of Things.
- [Network Product Guide IT World Awards](#)- New Products or Service Bronze Metal. The Silicon Valley-based organization is the IT industry's premier excellence awards program honoring achievements in every facet of the IT industry.
- [Mobile Village Mobile Stars Awards](#)- Mobile GPS or Fleet Tracking Rising Star. The Mobile Star Awards is nation's leading mobile products and mobile software awards program, promoting and honoring the best-established and new cutting-edge mobile products.

"It's a great honor to be recognized by these national and international organizations for our expanded fleet management offering," said Ananth Rani, co-founder and president of Azuga. "This recognition and the highly successful rollout of our mobile technology in 2015 would not have been possible without the hard work and impeccable execution of our engineering and data science teams. These are wins our entire organization can be proud of."

In late 2015, Azuga welcomed Vinay Parakala as the senior director of sales. With 19 years of sales operations and account management experience, Vinay was enlisted to lead the company's sales team and guide them in strengthening its customer base. He will work closely together with the rest of the senior leadership to align Azuga's sales and marketing goals and further distinguish the company as the leading provider of connected fleet solutions.

Azuga executives will be available during NAFA this week at [booth 1119](#) for an in-booth demonstration of its connected car technology. For more information and to watch a video of Azuga's Fleet capabilities, visit



<http://azuga.com/azuga-fleet-video/>.

###

About Azuga

Azuga™ is helping to make roads around the world safer with innovative solutions for GPS vehicle tracking, driver performance management, emissions testing and road usage charging. Our easy-to-install, intuitive connected car solutions are backed by a lifetime warranty. For more information, visit www.azuga.com and follow us on Twitter @Azuga_GPS.



Contact Information

Blair Broussard

AR|PR

<http://www.arpr.co>

+1 (855) 300-8209

Online Web 2.0 Version

You can read the online version of this press release [here](#).