

4 Wheel Parts Brings Off-Road to Canada with Edmonton Truck & Jeep Fest

North America's largest touring off-road show returns to Canada April 30-May 1 when [4 Wheel Parts](#) stages its second annual Truck & Jeep Fest at Edmonton's EXPO Centre at Northlands. Fresh off the heels of the grand reopening of the Calgary retail store, 4 Wheel Parts boasts 7 Canadian locations and the upcoming Truck & Jeep Fest will bring everything off-road to enthusiasts in the Calgary-Edmonton Corridor.

Compton, CA ([PRWEB](#)) April 28, 2016 -- North America's largest touring off-road show returns to Canada April 30-May 1 when [4 Wheel Parts](#) stages its second annual Truck & Jeep Fest at Edmonton's EXPO Centre at Northlands. Fresh off the heels of the grand reopening of the Calgary retail store, 4 Wheel Parts boasts 7 Canadian locations and the upcoming [Truck & Jeep Fest](#) will bring everything off-road to enthusiasts in the Calgary-Edmonton Corridor.

The free event will be a destination for customers seeking specialty pricing, an opportunity to engage with leading vendors and aftermarket industry experts and exclusive on-site product demonstrations. The 100,000 sq. ft. EXPO Centre will feature over \$500,000 of on-site inventory and the latest in truck, Jeep and 4x4 products including interior and exterior parts and accessories.

Giveaways and hourly promotional pricing will give off-roaders a chance for significant savings on purchases of popular 4x4 products while the industry's most knowledgeable professionals will be on-site to supply professional advice as well as install and service scheduling at discounted rates.

Terry Harvey, 4 Wheel Parts Director of Canadian Operations, elaborated on the Truck & Jeep Fest's second sojourn to Edmonton and what it means to the province of Alberta. "Truck & Jeep Fest is rapidly becoming the premier event here in Edmonton for off-road enthusiasts," he said. "We were overwhelmed by the response to last year's show and this upcoming event is going to be even bigger. This is an exciting opportunity for fans to discover and enjoy some of the industry's most advanced products and high quality vehicle builds while taking advantage of tremendous show-only pricing right here in our own backyard."

As the fourth stop of the 2016 traveling show, Truck & Jeep Fest was previously held in San Mateo, California; Honolulu, Hawaii and Puyallup, Washington. Future locations scheduled are Dallas, Texas; Ontario, California; Denver, Colorado; Orlando, Florida and Columbiana, Ohio.

4 Wheel Parts Edmonton's Truck & Jeep Fest hours are Saturday, April 30 from 10 a.m. to 4 p.m. and Sunday May 1 the event is open to the public from 11 a.m. to 4 p.m.

About 4 Wheel Parts 4 Wheel Parts is the global leader in truck, Jeep, SUV and off-road performance products. With 74 locations across the U.S. and Canada and growing, 4 Wheel Parts Service Centers install all the products they sell. Maintaining the nation's largest inventory of off-road tires, [ARB air lockers](#), lift kits and accessories, 4 Wheel Parts serves customers across the country and around the globe. Life is Better Off-Road™. Visit them at [4wheelparts.com](#) or call toll-free 877-474-4821.



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