

Women In Trucking Association announces Hyundai Translead's support as Silver Level Partner

Women In Trucking Association partners with trailer manufacturer, Hyundai Translead, as a Silver Level Partner.

Plover, WI ([PRWEB](#)) April 28, 2016 -- The Women In Trucking Association (WIT) is pleased to announce the high level support of Hyundai Translead as a Silver Level Partner. This commitment is one of the highest levels of sponsorship a company can contribute to the organization, going beyond a corporate membership in not only providing funding, but in contributing leadership to move the goals of the association forward.

Theresa Payne Brown, Deputy General Manager of National Account Sales serves on the WIT Advisory Committee. "Hyundai Translead is again pleased to continue our support of Women In Trucking for 2016," said Brown. "Today the transportation industry continues to address the need for qualified candidates at all levels and Women In Trucking continues looking to help solve industry problems and provide secure futures to a new generation of women in the transportation industry."

"Theresa's involvement at the advisory level has brought a new perspective to the leadership team," said Ellen Voie, President/CEO of Women In Trucking Association. "Her insight as a woman who has been selling trailers in a very male dominated industry is invaluable and her experience has given us greater insight into the challenges she has addressed in her nontraditional career."

"Women In Trucking is actively promoting the opportunities that were once considered 'men only positions' and equally important, recognizing success stories and achievements of today's women," Brown said. "We are proud to be a partner in that process."

Hyundai Translead is a leading manufacturer of dry and refrigerated van trailers, domestic containers, container chassis, and converter dollies for the North American transportation industry. Established in 1989, Hyundai Translead is a wholly owned subsidiary of Hyundai Motor Company Korea and is headquartered in San Diego, CA. The company operates three state-of-the-art manufacturing facilities located in Tijuana, Mexico.

Women In Trucking Association, Inc. is a nonprofit association established to encourage the employment of women in the trucking industry, promote their accomplishments and minimize obstacles faced by women working in the trucking industry. Membership is not limited to women, as 17 percent of its members are men who support the mission. Women In Trucking is supported by its members and the generosity of Gold Level Partners: Bendix Commercial Vehicle Systems, Daimler Trucks North America, BMO Transportation Finance, Great Dane, J.B. Hunt Transport, Ryder System, Inc., U.S. Xpress, and Walmart. Follow WIT on Twitter, Facebook, or LinkedIn. For more information, visit <http://www.womenintrucking.org>

**Contact Information****Ellen Voie**

Women In Trucking Association, Inc.

<http://www.womenintrucking.org>

+1 920-312-1350

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