

Ford's New Design-Focused Initiatives, Available at Ford Country in Las Vegas

See the Latest in Ford's New Car Technologies, including the Ford Sync 3 at Ford Country, Henderson, NV

Las Vegas, NV ([PRWEB](#)) April 28, 2016 -- User experience design (UX) has become of growing importance as more people experience technology engineered and designed around how people interact with it. For instance, Apple has created its current generation user interface based upon how millions of people have interacted with previous generation phones, with each new installment zeroing in on what makes the tech interaction more seamless. Ford Motor Company is reshaping its vehicles to simulate these same design goals. And with cars often being made on five and seven-year cycles, such a redesign of the manufacturing process is no easy feat.

But Ford's doing it. Hannah and his team started by reintegrating departments, such as putting interface and interior design back into the same building and reshaping the process of manufacturing to focus on 'who' of each end-driver instead of just the 'what' each car needs to be competitive in the auto manufacturing world.

A great example of what this has achieved is the new Ford Sync 3 dashboard. This newly released operating system is replacing the MyFord Touch infotainment system, and has proved not only to be leaps and bounds better than its predecessor, but has also become a standout throughout the automobile industry. See the new Ford Sync 3 dashboard in our new car inventory.

Ford's New Car Features Integrate Fun and Technology

The Sync 3 was engineered on UX principles and is renowned for being incredibly easy to use. Large and crisp virtual buttons on the system's touch screen are simple to navigate even for first time users. It's been designed to be non-distracting to drivers, yet using Bluetooth streaming, switching between radio and navigation, and changing comfort settings is all a breeze. Want to plug in an iPhone? Not a problem. Simply attach the cord or click on the Bluetooth and music will immediately begin streaming. Furthermore, new 4G LTE high-speed connectivity allows owners to remotely access their vehicle with a Smartphone.

The historic slogan of the Ford Motor Company has been "Built Strong to Last Long", Buttress this with the company's more recent ad slogan of "Go Further", and this nicely describes these new design initiatives and department restructuring. Ford truly is going further than it has ever gone in creating vehicles that are more attractive, useful, and simple to operate without compromising the integrity that has made Ford vehicles an American favorite since the start of the 20th century.

To learn more about Ford and its new and exciting design initiatives, or to test drive a 2016 model with the Sync 3, visit us today at Ford Country in the Valley Automall. Conveniently located off of US 95 S at exit 62. Whether you're looking for a reliable truck for those heavy projects or are in need of an eco-friendly car that's easy on the pump, our massive inventory of new and pre-owned vehicles is sure to please.

About Ford Country Las Vegas

Ford Country Las Vegas, part of the Gaudin Motor Company family, was established in 1996 and continues to lead in the industry as a top 100 Ford dealership in the country. Located in the Henderson Valley Automall,



Ford Country is made up of highly trained professionals who share a steadfast commitment to its customers and their needs. Ford Country is designed to serve as both a credited dealership, anchored by a state-of-the-art open showroom, and a full service automotive department that features Quick Lane maintenance for customer convenience. The facilities also invites guests to dine at Ford Country's popular Mustang Sally's Diner, adjacent to the showroom and features 60s style décor and delicious diner-style cuisine. Ford Country is home to Motorsport Enthusiast, a custom shop that offers automotive accessories and apparel. For more information, visit www.FordCountryLV.com.



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