

CarLove Express™ Brings Industry-First Service to the Car Wash

Franchise Opportunities Unveiled at International Car Wash Show

Nashville, TN ([PRWEB](#)) May 09, 2016 -- CarLove Express™, a South Carolina-based car care company, today announced a new franchise opportunity at the International Car Wash Show in Nashville, Tennessee. Designed for owners of full-service car washes, fixed retail sites, quick lube centers, auto centers and dealerships that embrace drivers' desire for a car that looks great, the CarLove Express franchises begin at \$75,000 for a turn-key package.

“We’ve proven the viability and value of CarLove systems over the course of our 28 year history,” said Robert Lowery, Owner and Founder of Car Love Express. “We are now making this lucrative appearance service, which can deliver revenue even during inclement weather, available to full-service car washes and fixed retail sites across the country at an affordable price point.”

New revenue-generating services that CarLove Express franchisees can perform include:

- Repair of bumpers and paint
- Removal of dents and scratches
- Windshield repair
- Trim restoration
- Wheel refinishing
- Headlight renewal
- ... and more.

“We’ve paid close attention to pricing,” added Tim Moore, Director of Franchise Development. “Services start at \$49 and most are under \$100. Pair that with the relatively low cost of acquiring a franchise, and the profitability can begin on day one. We expect to have at least 50 new franchises sold by the end of May, 2016.”

According to the 2014 Car Wash Consumer Study, consumers say their vehicle is the number one symbol of who they are. With 79% of car wash customers requesting convenient and affordable services, owners of fixed site locations can find new and differentiating revenue streams.

About Car Love Express

Headquartered in South Carolina, the CarLove Express concept was first trademarked in the 1980s as a part of Colors On Parade and Total Car Franchising. Utilizing lessons learned by franchisees while repairing more than 15,000,000 vehicles, the patent-pending CarLove Express appearance repair system is bringing valuable appearance services to the market for the first time. Our parent company is currently serving 10,000 U.S. car dealerships and is the world leader in patented processes for the “SMART” (small to medium area repair technology) services sector. For more information about the company and franchise opportunities, visit <http://www.carloveexpress.com>; to view a video about the system visit <https://youtu.be/MyBlvjFJpeE>.



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