

BraunAbility MXV® Receives Perfect Score from Ford QVM Program

Ford's Qualified Vehicle Modifier program evaluated the BraunAbility MXV® and gave it a perfect score on all metrics.

Winamac, Indiana (<u>PRWEB</u>) May 09, 2016 -- The BraunAbility MXV®, a wheelchair-accessible Ford Explorer, received a perfect score from Ford's Qualified Vehicle Modifier (QVM) program.

To be considered a QVM, a manufacturer must receive a successful evaluation from the Ford Motor Company with regard to specific engineering, safety, and quality criteria. The QVM Program requires passing marks in the following areas:

- Compliance with all applicable Federal Motor Vehicle Safety Standards (FMVSS)
- Conformance with all Ford and Lincoln industry guidelines for vehicle conversions
- Annual facility inspection and review
- Manufacturing process and controls
- Customer support systems
- A philosophy of quality and commitment to continuous improvement

The Ford Explorer has remained the best-selling nameplate in the SUV market for the past 25 years. By building the first mass-produced wheelchair accessible SUV on the Explorer platform, BraunAbility has created mobility independence for a new market of wheelchair users looking for an alternative to an accessible minivan or full-sized van.

Dick Cupka, QVM Engineering Manager, said of the MXV®, "I think the MXV is an exciting vehicle because it's kind of a non-traditional mobility vehicle. What you've done with the MXV is open up the concept of the mobility industry to a whole new group of customers."

About BraunAbility

BraunAbility is the world's leading manufacturer of wheelchair accessible vehicles and wheelchair lifts in the mobility industry. Founded nearly 50 years ago by Ralph Braun, the corporation was built on the age-old adage "Necessity is the mother of invention." Ralph Braun was a young man who used a wheelchair and who had no reliable transportation to and from his workplace. He built his first wheelchair accessible vehicle in 1972, and since then, the company has grown into the most trusted and experienced name in the mobility industry, bringing independence to hundreds of thousands of individuals across the world. To learn more, visit www.braunability.com.

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