



Jim Jabaay of LotVantage Promoted to Vice President

New Vice President of LotVantage Announced

Tampa, FL ([PRWEB](#)) May 20, 2016 -- LotVantage is proud to announce that Jim Jabaay has been promoted to Vice President. Jabaay joined LotVantage in late 2014 to operate the company's sales and marketing teams. Jim's experience in the automotive industry, through his family's dealership experience and with Manheim Auctions, has made him an extremely valuable asset to LotVantage.

"His innovative ideas have helped develop a company that will grow and continue to separate from the pack. Jim also has a passion and commitment to customer service." Matthew Brown - LotVantage President/CEO

"I am very grateful to have this opportunity to grow in my role at LotVantage. Our software, dedicated team members and strategic partners are what have helped this company succeed at such a rapid rate. I foresee our rapid growth continuing well into the future," mentions Jabaay.

About LotVantage

LotVantage is the leading provider in digital marketing solutions for Automotive, Marine, Powersports, RV, Trailer and Outdoor Power Equipment dealerships. We focus on sites that consumers frequently visit, but are typically labor intensive for dealerships to manage strategically.

For more information, please contact LotVantage Marketing Manager, Adam Goldberg at 813-549-8187 or [agoldberg\(at\)lotvantage\(dot\)com](mailto:agoldberg@lotvantage.com).



Contact Information

Adam Goldberg

LotVantage

<http://motors.lotvantage.com>

+1 813-549-8187

Online Web 2.0 Version

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