

## **Transfinder Names Fairport Schools' Peter Lawrence Its Ambassador of the Year**

*Lawrence, transportation director at Fairport Schools in Fairport, New York, received Transfinder Corp.'s second annual Ambassador of the Year award.*

Albany, NY ([PRWEB](#)) May 20, 2016 -- Peter Lawrence, transportation director at Fairport Schools in Fairport, New York, received Transfinder Corp.'s second annual Ambassador of the Year award.

Transfinder president and CEO Antonio Civitella announced Lawrence as the winner at the close of Transfinder's Annual Client Summit held in Albany, New York. The conference drew more than 200 attendees from 33 states across the country and Canada.

In announcing the Ambassador of the Year award, Civitella discussed how Lawrence provided valuable feedback to Transfinder at a time when Transfinder was growing rapidly but its products and service were not keeping up with clients' needs. During this period about a decade ago, Transfinder lost Fairport as a client to a company Civitella described as "Brand X."

That decision served as a wakeup call for the global logistics software developer.

"True friends will tell you what you need to hear, not always what you want to hear," Civitella said. "And Peter Lawrence told me and Transfinder areas where we could improve and we listened and made significant adjustments. We are a better company because of Peter Lawrence."

Lawrence said Fairport had a good relationship with Transfinder for many years and said the company kept the dialogue even after Fairport was no longer a client. He said Fairport used different products over the years but came back to Transfinder because of the "core aspects of Transfinder and its ease of use. It's not out there in a lot of products.

"Something you would think is so basic, Transfinder has it and it's necessary," Lawrence added. "The one thing that I really appreciate about Tony and the crew is their ability to listen. When you have an idea they say, 'Let me write this down. Let me put this in' and you feel valued."

Lawrence said he was honored to receive the award.

"It's great to be back with Transfinder and I look forward to many years of working with the Transfinder team," he said.

Transfinder awarded the first Ambassador of the Year award to Stephen Janes of Park County, Wyoming, during Transfinder's Annual Client Summit held in Austin, Texas last year. Janes oversaw the district's implementation of right-hand-only bus stops for students in grades kindergarten through third grade using Transfinder's Infofinder I software. The change in those stops results in the likely saving of a young student's life.

About Transfinder



Founded in 1988 and headquartered in Schenectady, New York, Transfinder is a national leader in intelligent transportation systems, providing transportation management systems and services to school districts, municipalities and adult care facilities. Transfinder, an Inc. magazine “fastest-growing company” for the past nine straight years, has offices in Austin, Texas, and Shanghai, China and is headquartered in Schenectady, New York. The software company develops and supports routing and scheduling solutions for optimal transportation logistics. For more information, visit [www.transfinder.com](http://www.transfinder.com).



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